Publishers' Weekly

VOLUME 171. JANUARY-JUNE, 1957

INDEX TO ARTICLES, IMPORTANT NEWS NOTES, PERSONNEL NOTES, REGULAR DEPARTMENTS AND MAIN TOPICS COVERED

Aberdeen Book Co., N. Y.: operations described, 2/18:40

Addison-Wesley Publishing Co., Reading, Mass., moves, expands, (article) 4/22:18

Adler, Arthur M., N. Y., operations described, 2/25:52

Advertising, book: Doubleday's "Editor at Large," 4/22:15, joint action discussed by univ. presses, 6/3:19; Doubleday & Co., Better Homes & Gardens combine forces for fall campaign, 6/24:55; *see also* Publishers Adclub

Advertising, co-operative; Paul Elder's, San Francisco, and Doubleday promote "Born in Wedlock," 1/7:38; *see also* Amer. B'ks'l'rs. Ass'n.

Aldanov, Mark, obituary, 3/11:38

Alexander, Jeanne, 6/17:61

Allen's Book & Record Shop, Largo, Fla., opens, 2/4:58

Allyn & Bacon, correct address, 5/27:117

Alvino, William J., obituary, 4/15:21

American Academy of Arts and Letters; elects Mark Van Doren president, 1/7:48; with National Institute of Arts and Letters holds ceremonial, elects authors to membership, makes awards, 6/17:56

American Artist, 3/11:24

American Assn. for Advancement of Science plans basic list of science and mathematics books for high school libraries, 2/11:109

American Book Publishers Council; opposes Mass. citizens' advisory committee on censorship, 2/18:31; with N. Y. Public Library, sponsors book discussion program, 2/25:39

Annual meeting, plans, 4/22:24; holds annual meeting, elects officers & directors, reviews Nat'l Book Awards, discusses business practices, library market, 6/3:51, plan for handling single-copy orders, 6/10:18, future of library market, 6/17:24, plans for Nat'l Library Week, 6/17:34, business machines, wholesaling, small orders & returns, warehousing, 6/24:21, 24

American Booksellers Association: use of insurace, 2/25:54; "Guide to Basic Books," 3/11:36; Sidelines Directory, 4/8:54, 5/27:113; drops support of pub dates (editorial), 6/10:47

Annual convention: first comm. meeting, 2/18:46; 2 leading speakers, 4/8:34; preliminary list for Int'l Book Exhibit, 4/15:18; additional plans, speakers, 4/22:23, 4/29:26; bookshop panels named, 5/6:19; further plans, 5/13:29; prizes, 5/20:28; Int'l Evening, 5/20:28; publicity director named, 5/20:28; complete program, 5/27:64; list of exhibitors, 5/27:66; editorial, 5/27:119; holds convention, discusses plan for single-copy orders, 6/10:18; success of exhibit (editorial), 6/10:47; plans for National Library Week discussed, 6/17:34; attendance & exhibit records, officers elected, prizes & awards, Fanny Butcher & Frederic G. Melcher honored, highlights of programs, president's report, executive director's report, 6/17:37; trade exhibits (pictures), 6/24:40; co-operative advertising, sidelines, management techniques discussed by store panels, inc. large stores & chains, personal bookshops and college stores, department stores, 6/24:33

Boston Regional Meeting: date, chairmen announced, 2/25:37; program, speakers announced, 3/11:35; meeting held, discussions reported on maximum profits, trade trends, buying, ABA services, distribution, 4/8:20; editorial, 4/8:40

American Civil Liberties Union charges National Office for Decent Literature with censorship, 5/13:25

American Institute of Graphic Arts: Fritz Eichenberg exhibit reviewed by Karl Kup, 2/4:83; Ben Shahn exhibit, 4/1:84; Dwiggins Memorial Exhibition, speech by Alfred A. Knopf, 6/3:95; holds annual meeting, elects officers, awards scholarships, Medal to Dr. M. F. Agha, 6/3:104

Fifty Books of the Year: Feb. 15 deadline set for entries, 2/4:94; openings scheduled, 3/4:109; exhibits to open in Boston, Washington, New York, 4/15:19; "The Fifty Books, 1957: Critique and Proposals for the Future," by Mildred Constantine, 5/6:48; facts, books listed, 5/6:54; speeches at N.Y. opening, by W. G. Rogers, 5/6:60, by James Johnson Sweeney, 5/6:64; editorial, 5/6:26

Textbook Clinic: 18th textbook exhibit reviewed by Margaret B. Evans, books listed, 1/7:89, editorial, 1/7:50; Mar. meeting discusses illustration, 4/1:80

Trade Book Clinic: Jan. meeting hears new developments in graphic arts equipment, 2/4:92; Feb. meeting hears talks on publishing & production of paperbacks, 3/4:126; Apr. meeting discusses reproduction, 5/6:65; elects Arthur Cohen chairman, 6/3:105

American Library Association: Liberty and Justice Book Awards, 1/14:34; 5/6:22; Assn. of Young People's Librarians issues "Interesting Adult Books of 1956 for Young People," 2/11:109; Public Libraries Division issues annual list, "Notable Books" for 1956, 2/11:110; not to be confused with New American Library (letter by Robert D. Mead), 2/25:23; grant from Fund for Adult Education, 4/15:20; plans annual conference, 5/20:30

American News Co.: loses Dell Publishing Co. magazine & book franchises, 5/6:19; to end national distribution of magazines & paperbacks, 6/3:50; to "stay in book business," 6/10:39; to terminate magazine distribution, retain 43 branches for hardbound books and stationery, offers independent wholesalers plants and equipment, 6/24:54

American Petroleum Institute Quarterly, 3/11:24

American Textbook Publishers Institute: plans editorial and production conference, 3/4:80; holds conference, 4/1:23, editorial, 4/1:36; recent trends in bookmaking discussed, 4/1:62; forms educational TV committee, 4/1:31; plans annual meeting, 4/22:23; holds annual meeting, 5/13:29, elects officers, discusses trade and public relations, educational TV, truck rate reduction, postal rate

R. R. BOWKER CO. 62 WEST 45TH STREET, NEW YORK 36, 1957

$9 per year, U.S.A.; Foreign, $10; 35 cents a copy

Announcement Numbers, $1.50; other special issues, 75 cents

increases, foreign trade, summarizes statistics of 1955-6 sales, 6/10:15,26
Anderson, Patricia: "Demonstration Often Sells More Expensive Books," 4/29:44
Anderson's Book Store, Larchmont, N. Y., personalized greeting cards, 4/8:54
Andrew, C. E., 6/10:49
Andrews, Paul R., 3/11:40
Annals of Physics, new monthly to be published by Academic Press, 1/28:162
Appleton, John, 1/28:253
Argentina: Jose Ricardo Torfano, publisher & manufacturer, tours U. S., 3/18:40
Argus, Seattle, Wash., to carry book column, 6/17:22
Armstrong, John, 1/28:253
Arndt, Dr. William F., obituary, 3/11:38
Art Material Trade News issues Dec. Int'l Directory of Art Materials, 2/11:65
Ash, Lee: reviews "What Happens in Book Publishing," 2/25:34; 5/13:33
Ashworth, William, 6/17:61
Associated Book Service, Inc., vacation, 5/27:117; comment by W. L. Martindale, Beverly Hills, 6/17:23
Association of American University Presses plans annual meeting, 4/1:32; plans 1958, 1959, 1960 meetings, 6/3:11; holds annual meeting, elects officers, new members, discusses co-operative selling, advertising, mailings and exhibits, Ford Foundation grants, regional meetings, holds workshops on paperbooks, manuscript selection, production, bookstores, foreign sales, learned journals, hears annual report, 3 speeches on purpose of university press, speech on censorship, 6/3:14; "Responsibilities of a University Press" (editorial), 6/3:58; full report on production workshop, 6/3:84; *see also* Ford Foundation, foreign trade, paper-covered books, censorship, book production
Authors' League of America: plans first convention, 4/22:25; holds first national assembly, issues "Freedom to Write" declaration, 5/27:114; editorial, 5/27:119
Bacon, Marion: poem on Macmillan discount schedule, 3/25:13
Bailey, Louis J., 5/6:27
Ballinger, Raymond A., "Cover Designs for Paperbounds Reflect the Market Trends," 2/4:72
Balmer, Clinton: "Varied Stock, Display, Aggressive Salesmanship Spell Success for Shop" (Morris Book Shop, Lexington, Ky.), 5/27:134
Bank St. College of Education has 40th anniversary dinner, notes publications, 2/11:62
Banker, Robert E., 1/21:82
Baptist Book Stores: Jackson, Miss.: flood damage, 5/13:43; New Orleans: fire, 1/28:273; San Antonio: operations described, 4/29:43
Barnard, Allan, 1/7:52
Barnes & Noble, New York, art book display, 6/17:72
Barringer, Brandon, 2/25:43
Basciano, Mary, 5/27:120
Basement Book Shop and Library, New Orleans, has autograph party, 3/18:55
Bay Book & Card Shop, Bay City, Mich., opens, 3/25:40
Beim, Jerrold, obituary, 4/15:22
Beldon, Sanford T., 6/24:61
Bennett, John, obituary, 1/14:36
Bennett, Joseph B., Jr., 1/14:43
Bennett, Paul A., "'Liber Librorum' Demonstrates Modern Bible Typography," 3/4:110
Benson, Richard V., 6/24:61
Berger, Alfred W., 4/1:39
Bergh, Sven-Erik, 1/28:257, 2/11:117
Berkshire Publishing Co., Cambridge, Mass., and Hastings House, N. Y., win decrees against Stelo Offset Corp., Boston, 3/18:39
Berret, J. Alexander, 5/6:28
Best sellers: "Best Sellers of 1956 in the Bookstores," 1/21:41
Best Sellers of the Week, weekly dep't.
Best sellers, national: Dec., 1/21:97; Jan., 2/25:61; Feb., 3/18:66; Mar., 4/22:48; April, 5/20:54; May, 6/17:76
Bethel's Books, Tulsa, Okla., opens, 5/20:49; correction, 6/10:61
Better Homes & Gardens: ad for cook book, 3/18:19; joins Doubleday in fall advertising & promotion campaign, 6/24:55
Bible, The: spring 1957 promotions of Bibles & books about, 3/4:65; Sheed & Ward display contest, 3/4:82, won by Church Mart, Milwaukee, 4/1:51; "'Liber Librorum' Demonstrates Modern Bible Typography," article by Paul A. Bennett, 3/4:110; "Some Trends in Bible Production," 3/4:116
Bibliography for Latin America (editorial), 5/13:32
Bicknell, Ralph, obituary, 1/14:37
Bigelow, Elizabeth C., 5/6:28
Billyou, Scott, 4/8:41
Birdwell, Carl: "Civil Rights for College Stores," 5/13:23
Bissell, Richard, "Writing for Theater and Silver Screen," 4/22:16
Black, John D., 6/10:49
Blake, Whitney, 4/8:42
Blau, Fred G., 4/8:41
Blue & Gray Book Shop, Memphis, Tenn., operations described, 4/8:54
Bodlaender, Dr. M. L., 4/29:36
Bongarzone, Cairus A., 6/10:49
Book & Author luncheons: Chicago *Sun-Times*, 2/25:40, 5/27:116; Cleveland *Press*, 2/4:44, 4/22:25; N. Y. *Herald Tribune*, 2/4:44, 3/11:36
Book, Card & Hobby Shop, Littleton, Colo., opens, 1/14:60
Book club selections: 1/21:90; 2/18:63; 3/18:55; 4/15:36; 5/20:53, correction, 5/27:137; 6/17:74
Book clubs: current price offers, 3/11:21
Book collecting: editorial, 2/25:42; editorial, 3/11:39; winners of student contest at UCLA, 6/17:74
Book design: "Cover Designs for Paperbounds Reflect the Market Trends," by Raymond A. Ballinger, 2/4:72
Book Ends, Phoenix, Ariz., opens, 2/18:62
Book fairs: Frankfurt, Germany, 1957 dates set, 1/14:36; comment on Frederick A. Praeger's report of Frankfurt, Germany, book fair (letter by Ben Russak), 1/28:162; Hampshire Bookshop, Northampton, Mass., holds paperbook fair at Mt. Hermon School, Mt. Hermon, Mass. (letter by Wm. H. Morrow), 6/17:22; *see also* Exhibits, book
Book fairs, children's: N. Y. *Herald Tribune* Children's Spring Book Festival, 3/18:39, 4/29:26, 5/13:30; Cleveland Book Fair, 4/29:28; N. Y Book Week Fair, 6/10:40
Book jackets: collection started by Private Libraries Association, North Harrow, Middlesex, England, 3/4:132; collection at Free Library, Philadelphia, 5/6:9; letter on (editorial), 5/6:26; *see also* Design
Book lists: outstanding books of 1956 (article by Fanny Butcher), 1/21:34; Ass'n. of Young People's Librarians, division of ALA, issues "Interesting Adult Books of 1956 for Young People," 2/11:109; basic list of science & mathematics books for high school libraries planned by American Assn. for Advancement of Science, 2/11:109; ALA Public Libraries Division issues 1956 "Notable Books" list, 2/11:110; Lenten Reading Lists of Religious Publishers Group published in *Library Journal*, promoted by press, radio, TV, 3/4:77; ABA "Guide to Basic Books," 3/11:36; Child Study Assn. of America, N. Y.

Public Library, ALA, 5/6:24; annotated list of books on education issued by Nat'l Education Assn. & Amer. Library Assn., 6/17:56
Book Manufacturers' Institute: hears of Library Club of America progress, 2/11:62; plans mid-year meeting April 4, N. Y., 3/4:132; 4/1:88; spring meeting discusses truck rate classifications, obscenity and libel, etc., 4/15:15; opposes reduced book tariffs, 4/15:17; further report of spring meeting, 5/6:71
Book Nook, Norfolk, Va., moves, 2/18:63
Book Production moves, 5/6:9
Book production: publishers, manufacturers comment on production "shortage," 1/7:78; 5/6:47; lack of trained personnel (editorial), 2/4:45; AIGA Trade Book Clinic hears new developments in graphic arts equipment at Jan. meeting, 2/4:92; "'Liber Librorum' Demonstrates Modern Bible Typography," article by Paul A. Bennet, 3/4:110; "Some Trends in Bible Production," 3/4:116; "First Monophoto Installed for Commercial Testing," 3/4:120; workshop at univ. presses meeting, 6/3:84; *see* Design and Production Monthly Section
"Book Publication," monthly title statistics: summarized for 1956, 1/21:46; Dec., 1/21:32; Jan., 2/4:98; Feb., 3/4:107; March, 4/1:90; April, 5/6:78; May, 6/3:81
Book reviews and reviewers: *Christian Science Monitor* appoints book editors, 1/14:15
Book Shelf-Gallery, Memphis, Tenn., operations described, 4/8:52
Book trade prospects for 1957 (editorial), 1/7:50
Book Week: 1957 dates set, 2/11:61
Bookbinders Guild of N. Y. has annual meeting, elects officers, 5/6:77
Bookbinding: Hispanic Society exhibit, 4/1:88
Books from the U. S. A. (editorial), 1/21:81
"Books in the Making," occasional dep't. on design & manufacture of selected titles: 1/7:96; 2/4:88; 3/4:124; 4/1:76; 5/6:69; 6/3:102
Books, Inc., San Francisco, opens 2nd store in city, 2/18:61; Denver, Colo., branch to open, 5/27:132
Books influenced by inventions (editorial), 1/28:252
Books on Trial plans 15th anniversary number April 20, 3/4:43
Books, outstanding, of 1956 (article by Fanny Butcher), 1/21:34
Booksellers Association of Philadelphia: talk by Richard Powell, "It's a Kind of Supermarket," 3/11:25
Booksellers' League of N. Y.: honors McGraw-Hill, 3/25:26; honors R. R. Bowker Co., 4/29:30; honored by Vanguard Press, 6/3:55; elects officers, plans boat trip, 6/24:58
Bookselling methods: Grosset & Dunlap offers prize for best use of display pack for children's books, 2/18:46; Lehman Book & Stationery, Fort Wayne, map promotion, 2/18:60; series of Doubleday Juvenile Contests, 3/4:81; Sheed & Ward Bible display contest, 3/4:82; N. Y. Area Booksellers Assn. plans area-wide promotions, 3/18:38; Memphis, Tenn., bookstores, 4/8:49; "Paperbacks as Volume Builders in Bookstore," 4/15:13; Davison, Paxon, Atlanta, paperback dept. successful, 4/15:32; McGraw-Hill booklet on autograph parties, 4/22:13; Lehman Book & Stationery Store, Fort Wayne, Ind., promotes books by radio, mail, 4/22:38; Cokesbury Book Store, Dallas, overstock sale, 4/22:39; William Taylor Co., Cleveland, religious goods sideline, 4/22:40; "What Kind of Posters Do Booksellers Want?" by Michael Gross, 4/29:17; "Demonstration Often Sells More Expensive Books," by Patricia Anderson, 4/29:44; shelf adapter for paperbacks, 5/6:37; "How to Sell More Religious Books Through Religious Stores," 5/6:38; University Co-op, Madison, Wis., Christmas promotion, 6/17:71; Barnes & Noble, New York, art book display, 6/17:72; *see also* Amer. B'ks'l'rs Ass'n convention, Nat'l Ass'n of College Stores
Bookselling trends & statistics: survey of Christmas sales, 1/7:32, 1/14:58; 42 new bookshops reported in *PW* in 1956, 1/21:89; 5 bookstores find increased sales of juveniles, 2/11:126-130; S. Klein opens 3 cut-rate book depts., 2/18:42; Campbell & Hall, Inc. closes last two Personal Book Shops, 3/25:25; Carl K. Wilson Co. opens Sam Houston Book Shop in Houston, 4/1:48
Dollar volume of retail sales, national percentage changes in, monthly and cumulative: 1956-57, March, first quarter, 6/17:54
Bookshelf of America, New York, moves, 6/17:75
Bookshelf, Bozeman, Mont., opens, 6/10:61
Bookshop & Gallery, Southampton, N. Y., has autograph party, 4/22:39
Bousquet, J. Arthur, 3/25:30
Bowker, R. R., Co.: issues "American Library Annual 1957," 1/21:76; honored by Booksellers' League, 4/29:30; to publish "Subject Guide to Books in Print," 5/20:29
Boxwood Press, The, Pittsburgh, new paperback publisher, 2/18:45
Bradford, Saxton, 3/18:44
Bragdon, Lillian J., 1/7:53
Brendler, Ralph, 5/27:121
Brentano's Book Stores, Inc., N. Y., increases sales of juveniles, 2/11:129
British Museum to publish catalog of all Western books, 2/18:31
Broadcast Music, Inc., radio scripts, "The American Story," 5/20:11
Brooker, A. G., obituary, 5/13:31
Brookes, Charles E., to open Boston book store 4/15:36
Brown, Dr. Grant H., 1/7:51
Brown, Robert B., 5/20:33
Brubaker, Howard, 3/4:84
Brunner, Robert, Inc., N. Y., operations described, 2/4:56
Buchsbaum, Ralph, 2/18:45
Bullington's, Cookeville, Tenn., closes, 4/15:36
Bull's Head Bookshop, Chapel Hill, N. C., features foreign-language paperbacks, 5/20:50
Bureau of the Census: comment on figures for purchase of U.S. books by Spain (letter by J. H. Larramendi), 1/28:162; report of U.S. book exports up 10%, Jan.-Sept., 1956, 1/28:246
Burns, Thomas C., 4/29:36
Burns, Tom, 4/8:42
Burrell, John Angus, obituary, 6/17:57
Business practices, publishing: annual meeting of Amer. Book Pub'rs. Council studies operating procedures, 6/24:21, 24; *see* Bookselling methods, Publishing methods
Busse, David P., 6/10:48
"But Can You Do That?" by Harriet F. Pilpel, monthly dept., last issue of month (except Jan. 28); for subject entries, *see* Legal decisions affecting book trade
Butcher, Fanny, "A Selection of Outstanding Books That Were Published in 1956," 1/21:34
Buzby, William C., 4/8:42
Byrd, Admiral Richard Evelyn, obituary, 4/8:39; correction, 5/6:25
Cady, Howard S., 3/4:86
Calif. attorney general files anti-trust suits against 6 textbook publishers, 1/14:32
Caldecott Medal to Marc Simont, 3/4:80
Campbell & Hall, Inc., closes last two stores, 3/25:25
Campbell's Book Store, Los Angeles, increases sales of juveniles, 2/11:128
Canada: Dept. of Nat'l Revenue, Customs & Excise bans "Molloy," 1/7:48; revokes ban, 2/25:38; Windsor, Ont., dealer arrested for selling Bantam "Ten North Frederick," 3/18:38

Canadian Retail Booksellers Association to hold convention, 4/8:34
Canfield, Cass, Jr., 3/11:40
Canner, J. S. Co., buys F. W. Faxon back-number magazine dept, 3/25:26
Capital Distributing Co., Derby, Conn., to handle Winston Magic Talking Books to newsstands, 2/11:110
Capouya, Emile, 5/20:33
CARE: book shipments, 3/18:18; American Bookshelf Plan, major radio, TV promotion for (article by Arthur Hale), 6/17:48; Hungarian Students Book Fund, 6/17:54
Carey-Thomas Award: to Doubleday & Co. for Mainstream of America Series, 1/7:42; presentation at luncheon, histories of winning books; 1/14:16; editorial, 1/14:38
Carlisle, Henry C., Jr., 3/11:40, 5/27:120
Carter, Christopher S., 5/27:121
Carter, John, 3/18:45
Cary, Joyce, obituary, 4/15:21
Cassidy, James, 2/18:50
Catholic Book Week Feb. 17-23, 1/28:250
Catholic books: 1956 trade titles analyzed, 3/4:78; current trends discussed in Feb. NBC "Catholic Hour" broadcasts, 3/4:79
Censorship: local, state and federal censorship moves in 1956 summarized, 1/21:55; Canadian Dept. of Nat'l Revenue, Customs & Excise bans "Molloy," 1/7:48, revokes ban, 2/25:38; Mass. Legislature Joint Legal Affairs Comm. promotes citizens' advisory comm. on censorship, Amer. Bk. Pubrs. Council opposes, 2/18:31; printer or processor may not censor, 2/25:25; Canadian dealer arrested for selling Bantam "Ten North Frederick," 3/18:38; Mystery Writers of America form anti-censorship committee, 4/1:33; ACLU charges NODL with censorship, 5/13:25; Council for Independent Distribution finds less local censorship, reports industry activity, 5/20:9; review of "Freedom to Read" (*Bowker*), 5/20:18; "Interview with Msgr. Fitzgerald of Nat'l Office for Decent Literature," 5/20:12; Authors' League issues "Freedom to Write" declaration, 5/27:114; speech by David Fellman at univ. presses meeting, 6/3:41; letter about NODL by Mrs. Fred L. Bohn, 6/10:17
Court cases: U.S. Supreme Court to rule on federal, state obscenity laws, 1/21:75; U.S. Supreme Court to hear three obscenity cases, 2/25:25; U.S. Supreme Court voids Michigan obscene book act, 3/4:73; U.S. Supreme Court hears 3 obscenity cases, 5/6:20; Wilbur V. Hamm, prosecuting attorney, St. Clair Co., Mich., enjoined from ban of NODL-listed books, 5/20:27
Local: *Cleveland*: police ban "Ten North Frederick" 1/28:251; *Detroit:* police ban "Ten North Frederick," 1/28:251; Bantam Books & Random House file suits against ban, 2/11:108; ban technically lifted, 3/18:39; police enjoined from ban, 4/8:32; will comply with injunction, 5/13:28; police ban paperback "Your Own Beloved Sons," 2/4:43; *New York:* police restrain sale of Jack Woodford titles, 2/18:45; *San Francisco:* Customs seizes "Howl and Other Poems," 4/29:29
Cerf, Bennett leaves *Saturday Review*, 4/1:15
Chafee, Zechariah, Jr., obituary 3/4:84
Charpie, Leonard A., 4/1:38
Chase, Edna Woolman, obituary, 4/8:39
Chase's Book Store, Sterling, Ill., name changed, 2/18:62
Chaston, Terance, 1/14:44
Checklist of selected forthcoming books, 3rd issue of month: March, 2/18:79; April, 3/18:87; May, 4/15:50; July, 6/17:82
Chequire House, Alexandria, Va., new owner Louise M. Merlone, 2/18:63
Chestnut Court Book Shop, Winnetka, Ill., opens paperback branch, 2/18:62
Chicago Book Clinic: designates David Lawson first Midwestern Bookman of the Year, sets deadline for 8th Annual Exhibit, announces judges, 2/4:97
Chicago Bookmen's Field Day to be July 12, 6/17:55
Children's Book Council: announces new officers, 3 new members, to co-sponsor Nashville Book Fair, 1/21:77; 1957 Book Week dates set, 2/11:61; *Calendar*, 5/6:9; to co-sponsor N. Y. Book Week Fair, 6/10:40
Children's books: Dr. Irvin Kerlan honored for collection, 1/7:45; books on American history (editorial), 2/11:114; (editorial), 2/11:114; excerpt from "The Proof of the Pudding," 2/11:66; "Some Leading Books for Children To Be Published This Spring," 2/11:73; Grosset & Dunlap offers prize for best use of display pack, 2/18:46; Doubleday Juvenile Contest series announced, 3/4:81; "Books to Tie In with Jamestown Festival," 3/11:31; Weekly Reader Children's Book Club makes grants to writers' conferences, 5/13:30
Chilton Book Division offers prize for bookseller article, 5/6:25
Chisholm, Clifford, 4/8:41
Chouinard, Carroll, 4/1:39
Christian Booksellers Association plans regional meetings, 3/11:35
Christman, Ruth C., 4/22:30
Civil War books (editorial), 1/14:38
Clapp, R. F., Inc., Albany, closes downtown store, 2/4:55
Clark, F. Howard, 2/18:50
Clark, Herbert F., Jr., 5/27:121
Clark, James W., 2/18:51
Clason, George Samuel, obituary, 5/13:31
Clift, David H., "Librarians & the Book Trade," 6/17:25
Close, Frank J., 5/27:120
Coe, Charles Francis, obituary, 1/21:80
Coffin, Marian Cruger, obituary, 2/18:48
Coggins, Carolyn, 3/11:41
Cokesbury Book Stores: Boston: operations described, 6/3:73; Dallas: overstock sale, 4/22:39
Colburn, Edwin B., 5/6:27
Cole, C. & Co. Ltd., Toronto, Canada, opens branch store, 1/7:68
College stores, rights of, article by Carl Birdwell, 5/13:23; (editorial), 5/13:32; *see also* Nat'l Assn of College Stores
Collin, Richard, 4/22:30
Collins, W. A. R., 3/25:30
Colonial Book Shop, Lexington, Mass., opens, 4/8:56
Columbia Mills, Inc., elects officers, 5/6:76
Combined Registry Co., Chicago, to open bookstore, 5/27:132
Commonweal spring book nos., 4/22:15
Composing Room, Inc., issues 11th edition of type book for 30th anniversary, 5/6:74
Constantine, Mildred, "The Fifty Books, 1957: Critique and Proposals for the Future," 5/6:48
Contracts: time limit in movie contract that did not hold: decision reversed, 3/25:19
Cook, Dr. Robert A., 2/25:43
Cooke, Stuart T., 4/1:37
Cooper, Netta, 3/18:44
Coppard, Alfred Edgar, obituary, 2/11:113
Coppold, Al, 4/8:41
Copyright: Federal Bar Assn. of N. Y., N. J. & Conn. sponsors lecture series on copyright law, 2/11:111; "Fair Use, Quotation and Permission," excerpt from "The Law of Literary Property," by Philip Wittenberg, 1/14:29; copyrighted books must be registered with date of first publication, 2/4:38; copyright notice must be clear on all objects, 2/4:37; protection of title if distinctive, 3/25:20; historical & biographical material cannot

be copyrighted, 4/29:23; common incident ("No Time for Sergeants") cannot be copyrighted, 4/29:24; permission to use copyrighted work for one purpose only, 4/29:25; copyright is at domicile of owner, 6/24:46
Copyright, international, Universal Copyright Convention: ratified by Italy, Iceland, Portugal, 1/28:247; ratified by Mexico & Ecuador, 4/29:32
Copyright Society of the USA holds annual meeting, 6/10:40
Cooper-Melin, Amarillo, Texas, moves, 6/17:75
Corbett, Paul D., 4/15:24
Corrigan, Charles S., 6/17:61
Corsini, Ray Pierre, 1/14:44
Cory, John M., "The Public Library Market," 6/17:30
Costello's, Boston, closes, 4/15:36
Coulter, Leonard, 4/1:39
Council for Independent Distribution has convention, 3/25:26; *see also* Wholesalers, book
Courses, book trade & graphic arts: Radcliffe, 4/8:36, 6/10:44
Covarrubias, Miguel, obituary, 2/18:48
Coward, Thomas Ridgway, obituary, 1/21:79
Cowell, Harold J., obituary, 3/25:28
Cowles, W. Walker, 3/25:30
Cox, Nancy Huenekens, 2/4:46
Cox, Walter H., obituary, 5/27:118
Crane, Priscilla, "What Duplicating Machines Should a Publisher Buy?", 4/1:70; comment by Peerless Photo Products, 6/3:102
Crawford, Alvah Bennie, 5/27:121
Creswell, Philip, 5/20:33
Croft, Freeman Wills, obituary, 5/27:118
Croke, Marion A., 5/6:28
Cron, James M., 2/18:51
Crutchfield, Earl, obituary, 6/17:57
Cullen, John, 4/22:30
Cummings, Patricia, of Oxford University Press, profile by Muriel Fuller, 2/11:71
Cummings, Raymond K., obituary, 2/18:48
Daly, Patrick J., 1/28:257
D'Amario, Edmund T., 1/28:256
Daniel, E. Clifton, speaker at Skinner Award dinner, 2/25:31
Darling, Grace, 1/14:44
Daubert, George H., 2/11:117
Daves, Joan, and Marie F. Rodell to combine literary agencies, 1/14:36
Davies, Nicholas, 1/14:44
Davis, George M., 5/20:34
Davison-Paxon, Atlanta, paperback dept. successful, 4/15:32
Dawson, George, 3/25:30
Dawson, William J., 4/22:29
Deeter, Bernard, 4/1:39
Deferred payment plans: Doubleday, 6/10:40
DeGolyer, Everette Lee, obituary, 1/14:37
De Graff, Robert F., retires as director of Pocket Books, Inc. (editorial), 4/15:23
Deighton, Lee, 4/22:29
De Kempenaer, W. Van Andringa, 2/11:116
Dell Publishing Co.: to move to Third Ave. in 1958, 1/14:35; FTC charges notices of abridgment and title change inadequate, 4/22:22; takes magazine & book franchises from American News Co., 5/6:19
Dells, Inc., Richmond, Va., opens, 4/8:56
Denver Book Co., Denver, Colo., opening delayed, 6/24:73
Design and Production Monthly, section of *PW*
Design, paperback covers (article by R. A. Ballinger), 2/4:72
DeSilva, K. V. G., obituary, 1/14:37
Deutsch, Andre, 3/18:45
Diamond, Maurice, 4/15:24
Dickey, Roland F., 6/3:63
Dicks, Barbara Kotler, 4/29:35
Dill, John, 3/11:41
Directory of U.S. publishers issuing new books during 1956, 1/28:283; correction, 2/18:47
Discount schedules: Barnes & Noble, 5/6:35; Braziller, George, Inc., 4/1:46; Burgess Publishing Co., 2/25:50; Columbia University Press, 6/24:68; Hart Publishing Co., 5/6:35; Herald Press, 4/8:48; Indiana (Midland Books), 2/4:54; McDowell, Obolensky, 5/6:34; McGraw-Hill, 3/18:48; Macmillan, 3/25:27; Meridian Books, 6/24:58; Oceana Publications, 4/1:46; Popular Library, 2/25:50; Sagamore Press, 4/1:46; Seabury Press, 2/4:54; Simon and Schuster, 2/25:50; Stanford University Press, 5/6:35; Charles E. Tuttle Co., 3/11:52; Viking Press, 4/29:42
Discounts: ways for bookstores to take advantage of, 3/8:22
Discounts, library: Franklin Watts First Books to carry new net price to public and school libraries, 2/18:46; mentioned in wholesale study by Amer. B'k Pub'rs Council, 4/8:29, 6/24:29
Distribution, magazine and paperback; *see* Amer. News Co.; Wholesalers, book
Distribution problems of publishing (editorial), 6/24:60; *see also* Amer. B'k Pub'rs Council
Dittman, Marion, 2/11:117
Dodd, Mead & Co. starts college textbook dept., 2/25:36
Dogan, Adele, 2/11:116
Donovan, Arlene, 3/18:44
Dorrance, Gordon, obituary, 4/22:27
Doubleday Book Shops, Inc.: Toledo, Ohio, store opens: 5/27:132; 39th St. & Fifth Ave., N. Y., finds older juveniles popular, 2/11:127
Doubleday & Co., Inc.: plans spring "loss leader" promotion, 1/7:59; wins Carey-Thomas Award for Mainstream of America series, 1/14:16; telephone order dept. moves to Garden City, 4/15:20; starts deferred payment plan, 6/10:40; joins Better Homes & Gardens for fall advertising & promotion campaign, 6/24:55
Drama Book Shop, N. Y., sold, 4/29:47
Dryden Press, N. Y., moves, 5/27:117
DuBois, Phyllis Marie, 5/20:33
Dugdale, Grant, 2/4:46
Dugo, Andre, obituary, 2/11:113
Duhamel, Colette, 6/3:63
Duplicating machines: "What Duplicating Machines Should a Publisher Buy?", by Priscilla Crane, 4/1:70; comment by Peerless Photo Products, 6/3:102
Dutton, E. P., Co. to launch Everyman Paperbacks, 6/10:39
Dwiggins, William Addison, obituary, 1/7:49
"Dwiggins and the Borzoi," by Alfred A. Knopf, 6/3:95
"Eagle Books," trade imprint of Military Service Pub. Co., Harrisburg, Pa., dropped, 2/11:110
East Europe, new name of *News from Behind the Iron Curtain*, 2/11:64
East & West Shop, N. Y., distributes Oriental reading scrolls, 3/4:100
Eaton, Walter Prichard, obituary, 4/8:39
Editing, article by Edith P. Meyer, 5/6:12
Edman, Irwin, papers given to Library of Congress, 1/7:30
Education: Pres. Dwight D. Eisenhower reports heavy increase in public school enrollment, recommends Federal aid, 2/11:62; U. of Georgia Center for Continuing Education, 4/29:34
Edwards, Glorya, 6/17:61
Efird's Department Store, Charlotte, N. C., has autograph party, 3/18:54
Eichenberg, Fritz: review by Karl Kup of AIGA exhibit, 2/4:83
Elder's, Paul, San Francisco, special promotion described, 1/7:38
Eliot, George, Medical and Scientific Books, N. Y., operations described, 1/28:276
Elliott, T. Leslie, 2/25:43

England: British Museum to publish catalog of all books in Western languages, 1450-1955, 2/18:31
English, Arthur R., joins Whitaker Paper Co., 2/4:97
English, Judith Kelly, obituary, 5/20:31
Episcopal Churchnews: Edmund Fuller resigns as book editor, 3/4:43
Ernsthaft, Harry, 5/20:33
Esquire Christmas book promotion, 5/27:63
Etude discontinues, 5/20:11
Evans, A. Dwye, 4/8:42
Evans, Margaret B., reviews 1956 textbook show, 1/7:89
Exchange Store, Texas A&M College, College Station, Texas, operations described, 5/13:40
Exhibits, book: German book exhibit in U.S., 1/7:44; increased U.S. participation in foreign fairs recommended by Princeton Conference, 1/28:161; McGraw-Hill exhibits tour Eastern Europe, 2/4:40; Almqvist & Wiksell (Stockholm) asks U.S. publishers' lists of statistics books for conference of Int'l Statistics Institute, 2/25:40; Guozi Shudian, Peking, China, postpones international book exhibit, 3/4:82; U.S. books to be shown in Warsaw, 2/4:40; Academy of Sciences, USSR, plans Moscow exhibit of U.S. scientific & technical books & journals, 2/4:43; West German books on display in U.S. (editorial), 2/18:49; *see also* Amer. B'ks'lrs Ass'n; Book fairs
Eyre & Spottiswoode, Ltd. (London) merges with Methuen & Co., Ltd. (London), 4/8:35
Fair trade: Eastman Kodak Co. drops all fair trade agreements with retail dealers, other recent developments described, 1/14:33; enforcement an industry problem (letter by Ben D. Zevin), 3/4:44; Bureau of Education on Fair Trade drafts new statute, 3/4:77; price-cutting of fair traded books (letter by Elias S. Wilentz), 3/25:13; in Britain, new Net Book Agreement, 3/11:34
Falk, Sydney, 1/14:43
Faxon, F. W. Co., Boston, sells back-number magazine dept. to J. S. Canner Co., 3/25:26
Federal Trade Commission: charges Pageant Press, N. Y., with misrepresentation, hearing scheduled, 1/7:42; hears complaint against Witkower Press, 1/21:75; settles complaint against Pageant Press, 4/8:34; charges Dell notices of title change and abridgment inadequate, 4/22:22
Feffer & Simons, Inc.: 25 U. S. publishers appoint as export sales representatives, 1/28:248; named U. of Oklahoma representative in Latin America, Africa, Near East, Asia, 4/8:36
Fenner, Phyllis: "My Father Says to Get a Classic," excerpt from "The Proof of the Pudding," 2/11:66
Fiction: *see* First novels
Fine, Donald, 3/18:44
Firestone, Miriam, 4/1:38
First novels, sales of: 5/27:62, 6/24:22
Fiske, Dorothy B., 4/22:29
Fitzgerald, Bruce, 1/7:53
Fitzgerald, Msgr. Thomas J., of Nat'l Office for Decent Literature, interview, 5/20:12
Flood, David J., 2/4:47
Follett Publishing Co.: drops Wilcox & Follett imprint, 3/4:81; announces new Beginning-to-Read Award, 3/11:37
Ford Foundation grants to university presses, 4/8:33; 6/3:19
Forecast for Booksellers, weekly dep't.
Forecast of juveniles, weekly dept. (with occasional exceptions)
Forecast of paperbacks: March, 1/14:66; April, 2/18:73; May, 3/18:67; June, 4/15:45; July, 5/20:57; August, 6/17:78
Foreign trade: 25 U. S. publishers appoint Feffer & Simons export sales representatives, 1/28:248; first year of National Book Committee's Conference on Books Abroad (Princeton) successful; two recommended projects achieved: American Book Shop in Indonesia, and *Books from the U. S. A.* (*Bowker*); advises on reducing export costs; recommends U. S. government include more books in exhibits to fairs overseas, 1/28:160-161; Henry M. Snyder & Co. starts Snyder International Coupon Plan for overseas orders, 1/28:247; U. S. book exports, Jan.-Sept., 1956, up 10, 1/28:246; Joint Foreign Trade Committee of American Book Publishers Council and American Textbook Publishers Institute recommend adoption of 1950 UNESCO Florence Convention, simplification of IMG contracts, 1/28:160-161; Polish book importers visit U. S., will show U. S. books in Warsaw, 2/4:40; proper fees for translation rights urged (letter by Curtis G. Benjamin), 2/18:33; ordering of Franklin publications, 3/11:37; B'k M'f'rs' Inst. opposes reduced book tariffs, 4/15:17; with Great Britain (editorial), 4/29:34; U. S. book salesmen welcome in Indonesia (letter from Indonesian Book Importers Assn), 5/27;63; discussed at univ. presses meeting, 6/3:26; textbooks in, reviewed at Amer. Textb'k Pub'rs Inst. meeting, 6/10:29
Francis, Barbara J., 1/7:53
Frank, Judge Jerome N., obituary, 1/21:80
Frankel, Gerald M., 5/6:28
Franklin, Colin E., 3/18:45
Franklin Publications, ordering of, 3/11:37
Freedman, Robert, 4/1:40
"Freedom to Read" (*Bowker*), review, 5/20:18
Frugé, August: "Purpose of a University Press, Part I," 6/3:29
Fuller, Edmund, 3/4:43
Fuller, Muriel: "Patricia Cummings of Oxford University Press," 2/11:71
Fuller, Robert N., 5/13:33
Funk, Charles Earle, obituary, 4/29:32
Gabriel, Samuel Sons & Co., N. Y., sold, 1/21:78
Gallup survey: book reading, U.S.A., 5/27:61
Galton, James, 2/18:50
Garden books in bookshops, 3/25:39
Garden shows, 3/25:39
Gardner, Alan, obituary, 4/29:33
Gaver, Mary, "The School Library Market," 6/17:26
Geffen, Maxwell M., 5/6:28
Geis, Bernard, 1/28:254
Georgia News Co., Atlanta, moves, 4/1:34
Gerard, Mary, changes address, 1/28:251
Gerber, John, Co., Memphis, Tenn., operations described, 4/8:51
Germany (West): book trade Peace Prize to Thornton Wilder, 3/11:37; major exhibit of postwar books on display in U. S. cities (editorial), 2/18:49
Gerson, Virginia, 2/4:46
Ghana: gift of U. S. books (editorial), 3/18:43
Gibbins, C. Roderic, 5/20:34
Gilchrist, Beth Bradford, obituary, 5/20:31
Gimbel's, Philadelphia: Upper Darby, Pa. store to open, 5/27:132
Ginsburg, Allan H., 2/25:43
Giorgio, Rocco E., 2/4:47
Goldsmith Book & Stationery Co., Wichita, changes name, 4/15:36
Good, William F., 4/8:42
Goodall, Frank G., 6/10:48
Goodheart-Wilcox Co., Chicago, moves, 5/27:117
Goodrich, L. Keith, 5/6:27
Gordon, Ivan, 6/10:49
Gorsuch, John W., 4/1:39
Graphic Arts Industry:
Research & Engineering Council of: plans annual meeting, 4/1:86
Great Britain: "A Word from London" by Frank Swinnerton, 5/6:16

Greenberg, Irma E., 2/11:115
Greene, Howard, 4/1:40
Greene, Stephen, Press, Brattleboro, Vt., new publisher, 4/8:35
Greening, Carol, 3/18:44
Greeting cards, personalized, list available from ABA, 4/8:54
Gregg, James R., 4/1:40
Gregg, John, 4/8:41
Gregory, Delmar Ray, 4/22:30
Gribbohm-Landshoff, Andreas, 1/28:254
Grolier Society, Inc., acquires Franklin Watts, Inc., 4/1:32
Gross, Michael, "What Kind of Posters Do Booksellers Want?", 4/29:17
Gross, Ronald, 2/4:46
Gross, Sidney, 5/20:33
Grossman, Richard L., 2/4:46
Grove's Book Store, Hempstead, N.Y., assets sold, 2/18:63
Guinzburg, Harold, 6/17:61
Gulf Coast Rental Libraries, Houston, moves, changes ownerships, 2/4:58
Haagens, Gerard, New York, moves, 6/10:61
Hacker, Louis M., 2/18:50
Hagan, Darwin L., 1/28:256
Hale, Arthur: "Major Radio, TV Promotion for CARE's American Bookshelf Plan," 6/17:48; 6/17:61
Hall, Benn, "Wall Street Notes — 1956 Price Range," 1/21:59
Hall, Haddon, 4/8:42
Hall, W. S., buys Amsterdam building, 3/11:37
Halpenny, Francess, 6/3:63
Hamilton, Hamish, 2/4:47
Hammond, Caleb D., 5/20:34
Hammond, Stuart L., 5/20:34
Hampel's Book Shop, Milwaukee, operations described, 1/14:58
Hanawalt, Dwight D., 1/7:51
Hannah, William, 1/14:44
Hansen, Viggo, 2/25:43
Harper's Bazaar seeks nonfiction book material, 6/17:21
Harrap, I. G. W., 4/22:30
Harris, Stuart, 1/21:82
Harrison, Sally, obituary, 4/15:21
Hartman, Alan, 3/18:44
Harvison, Louis W., obituary, 5/27:118
Hastings House, N.Y., and Berkshire Publishing Co., Cambridge, Mass., win decrees against Stelo Offset Corp., Boston, 3/18:39
Havens, Joan, 2/11:115
Heald, Dr. Henry: speech at Wiley anniversary banquet (editorial), 6/17:60
Hellinger, Samuel, 1/7:53
Henle, Guy, 2/18:51
Hennessy, Robert F., 1/7:52
Herald Book Store, Souderton, Pa., moves, 6/24:73
Herbert, Joseph R., 1/28:257
Herdman, Ramona, 1/21:82
Herr, L. B. & Son, Lancaster, Pa., autograph party, 6/3:74
Herron, Frederick William, 1/14:43
Hess, Fjeril, 5/27:120
Hewitt, Edward Ringwood, obituary, 4/8:39
Hill, Edwin C., obituary, 3/4:84
History Book Club moves, 3/18:41
Hoffman, Paul, 5/20:33
Holley, Nancy, 5/20:34
Hollinshead, Byron S., 3/11:41
Holliston Mills Chicago office moves, 4/1:88
Hope, Roy E., 1/28:256
Hopkins, Gerard, 4/8:42
House Beautiful: book features, 1/14:15; 2/11:64
Houston, Sam, Book Shop, Houston, Tex., opens, 4/1:48
Howe, Wallis E., Jr., 3/4:86
Howe, William G., 2/4:47
Hubel, Gordon, 4/1:37
Hungarian dictionaries, 1/14:35
Hungarian Students Book Fund (CARE) reports on books supplied, 6/17:54
Hunt, Barry, 4/29:36
Hutchinson, House of, London, has new colophon, 1/14:34
Independent Publishers & Distributors, Bureau of: April meeting studies paperbacks, 4/15:7
India: D. B. Taraporevala & Co., Ltd., books to be distributed by Harlem Book Co., N. Y., & A. C. Vroman's, Pasadena, 1/7:45
Indonesia: U.S. book salesmen welcome (letter from Indonesian Book Importers Assn.), 5/27:63
Informational Media Guaranty program: simplification of contracts likely, 1/28:161; hope for IMG program in Poland, 1/28:161 *see also* Foreign trade
Inman, Jack I., 1/7:51
Institute of Pacific Relations, N. Y., moves, 1/7:48
International Association of Electrotypers & Stereotypers holds annual conference and exhibition, 5/6:74
International Congress of Master Printers to be held June 3-7, Lausanne, Switzerland, 3/4:132
International Geophysical Year, 5/6:8
Interscience Publishers complete, with vol. 15, "Encyclopedia of Chemical Technology," 1/28:249
Intertype Corp., N. Y. to merge with Harris-Seybold Co., Cleveland, 3/4:132
Iowa State College Press, new quarters, 6/3:42
Iowa Supply Co., Iowa City, operations described, 5/13:42
Iverson, Harold, 2/4:47
Jacobs, Sidney R., 3/11:40
Jacoby, Kurt, 1/28:254
Jamestown, Va., 350th anniversary (editorial), 3/11:39
Japan Book Publishers Association launched, 5/6:23
Jeanneret, Marsh: "Purpose of a University Press, Part II," 6/3:33
Jet's Book Shop, Valdosta, Ga., bought, 1/14:61
John Day Co., correction in address, 2/18:47
John Knox Press names Newhouse Sales Assoc. its representative in Midwest and West, 1/7:45
Johns Hopkins Press: profile on ABC-TV, 1/28:249; to publish jointly with Resources for the Future, 5/20:30
Johnson, Frank, 5/27:120
Johnson, Henry, 2/18:51
Jones Book Store, Sacramento, closes, 3/11:56
Jones, Carl W., obituary, 2/18:48
Jovanovich, William: "Is It First-Rate? Is It Good?", 4/1:18
Junior Natural History, 21st anniversary, 3/18:19
Kapilow, Mildred, 4/15:24
Karl, Frederick R., 3/11:41
Karn, Estelle, obituary, 4/15:22
Kask, Warren 2/18:51
Kauffmann, Stanley, 2/18:50
Keeler's, State College, Pa., incorporates, 1/21:90
Kellerman, Nat, 2/4:47; 4/8:41
Kelser, John, 2/4:47
Kerlan, Dr. Irvin, honored for children's book collection, 1/7:45
Kerner, Fred, 3/25:30
Key Book Service, N. Y., moves, 3/25:40
Kimes, Ralph E., 2/18:51
Kingsford, R. J. L., 3/18:45
Kingsport Office Supply Co., Kingsport, Tenn., rebuilds, expands, 1/7:67
Kister, Hanna: "A Recent Visit to Poland," 2/4:32
Klein, S., opens cut-rate book depts. in 3 stores, 2/18:42

Knight, Dr. William Allen, obituary, 3/4:84
Knopf, Alfred A., 3/11:40; "Dwiggins and the Borzoi," 6/3:95
Knopf, Alfred A. Jr., 3/11:40
Knopf, Alfred A., Inc., accounting, billing & IBM depts. move, 3/4:82
Knopf, Blanche W., 3/11:40
Knowles, Mary, guilty of contempt of Congress, 1/21:78
Koshland, William A., 3/11:40
Kroch's & Brentano's, Chicago: Bible & religious book dept., 3/4:97; Skokie, Ill. branch to open, 5/27:132
Kubilius, Walter, 6/10:49
Kup, Karl: review of AIGA Fritz Eichenberg exhibit, 2/4:83
Ladd, Parker B., 1/7:53
Lane, John, The Bodley Head, Ltd., London, bought by Max Reinhardt, Ltd., 1/7:47
Lanston Monotype installs first Monophoto for commercial testing, 3/4:120
Laughlin, Henry, 5/6:27
Lawson, Robert, obituary, 6/24:59
Lee, William A., 5/20:34
Legal decisions affecting book trade (monthly article by Harriet F. Pilpel): police reports subject to libel action, 2/25:24; U.S. Supreme Court to hear three obscenity cases, 2/25:25; printer or processor may not censor, 2/25:25; protection of unpublished manuscript depends on contract, 2/25:26; burlesque of serious work may constitute plagiarism, 2/4:36; 5/27:11; copyright notices must be clear on all objects, 2/4:37; copyrighted books must be registered with date of first publication, 2/4:38; copying of photograph albums involves crude imitation, 2/4:39; time limit in movie contract that did not hold: decision reversed, 3/25:19; title can be protected if distinctive, 3/25:20; prevention of piracy 3/25:21; tax law for literary property, 4/29:21; 5/27:111; tax treatment of inventor, 4/29:22; historical & biographical material cannot be copyrighted, 4/29:23; common incident ("No Time for Sergeants") cannot be copyrighted, 4/29:24; permission to use copyrighted work for one purpose only, 4/29:25; libel & right of privacy, 5/27:111; copyright is at domicile of owner, 6/24:46; rarity of successful libel suits by politicians, 6/24:46; plagiarism of historical material difficult to prove, 6/24:52
Lehman Book & Stationery Store, Fort Wayne, Ind., operations described, 2/11:130, 2/18:60, 4/22:38
Lengel, William C., 4/29:35
Lengfeld, Lewis F., 2/25:36; 5/27:113
Lesser, Joseph C., 3/25:30
Leunig, Charles A., obituary, 3/25:28
Levine, Archie R., Chicago, moves, 4/29:47
Lewis, Faulkner, 1/14:43
Lewis, Wyndham, obituary, 4/15:22
Libel: police reports subject to libel action, 2/25:24; suits against Grace Metalious, "Peyton Place," 3/25:23; libel & privacy action, 5/27:111; rarity of successful libel suits by politicians, 6/24:46
Libraries: statistics for Northeast in 4th vol. of "American School Library Directory" (*Bowker*), 2/25:39; Gustavus Adolphus College Book Store prize for best student library, 4/8:36; 22nd annual conference of U. of Chicago Graduate Library School, 5/6:24; increase in books owned by big-city public libraries reported by Office of Education, Dept. of Health, Education & Welfare, 6/17:51; market for books, full review of Amer. Bk. Pub'rs. Council meeting, 6/17:24; *see also* Amer. Library Ass'n
Library Club of America, Inc.: reports progress, 2/11:62; announces 2 new directors, 5/20:29
Library of Congress: inadequate attention to children's books (editorial), 2/25:42
Library Services Act: $5 million voted, 4/8:33
Library Trends plans book publishing issue, 4/8:19
Library Week, National: *see* Nat'l Library Wk.
Liebschultz, Isaac, obituary, 1/28:251
Lithographers National Association to show winners in 7th Lithographic Awards Competition at annual convention, April 1-3, Greenbrier; White sulphur Springs, W. Va., 3/4:132; exhibits winning pieces in 7th competition, selections listed, 4/1:66
Little, Robin, 4/29:35
Lockaby, Kenneth O., 1/7:52
Long, Henry, 1/28:256
Longmans, Green & Co., David McKay & Co., Ives Washburn, Inc., form joint publicity dep't, 2/4:44
Loo, Beverly Jane, 2/11:116
Loomis, Robert D., 2/11:115
Lord, Edward T. S., obituary, 4/1:35
Lotter, Alfred L., 6/10:48
Lowenstein's Book Dept., Memphis, Tenn., operations described , 4/8:49
Lusty, Robert, 3/18:45
McCauley Enterprises, Greenwich, Conn., sales office for book publishers, opened by Leon McCauley, 6/17:53
McCauley, Leon, 4/1:37
McCrindle, Joseph F., 1/7:53
Mack, Isabelle Turner, obituary, 2/4:44
Macy's Roosevelt Field Store, N. Y., book and author tea, 4/29:46
McDowell, David, 2/11:111
McDowell, Obolensky, Inc., N. Y., new trade publishing house formed, 2/11:111; names salesmen, 4/22:29
McGraw-Hill Book Co., N.Y. honored by Booksellers' League of N.Y., 3/25:26
McKay, David & Co., Longmans, Green & Co., Ives Washburn, Inc., form joint publicity dep't, 2/4:44
McKenzie, Alexander, 5/20:34
McKenzie Book Store, Sterling, Ill., new name of Chase's Book Store, 2/18:62
McLaughlin, Rose, 5/20:33
MacLeod, Virginia L., 4/22:29
McManus, Maureen, 3/4:87
Macmillan, Harold (editorial), 1/21:81
Macmillan Co. discount schedule, 3/25:278; satirized in poem by Marion Bacon, 3/25:13; revised discount schedule, 4/22:32; praised in poem by Marion Bacon, 4/22:15
McNish, Charles O., 1/7:51
McTaggart, David, Co., Port Huron, Mich., sold, 2/4:58
McTeague, Robert, 1/28:256
Maeers, Horace, obituary, 5/13:31
Mallery, Otto Tod, obituary, 1/28:251
Manges, Horace: profile, 5/20:16
Mann, Herbert F., 3/11:41
Manuscript marketing & selection, article by Edith P. Meyer, 5/16:12
Margolies, Peter, 4/15:24
Marks, Percy, obituary, 1/14:37
Martinez, Ramona Maher, 6/3:63
Mathews, Virginia, 2/4:46
May, Charles H., obituary, 4/29:33
Mayer, Marjorie M., 2/11:116
Mead, Howard W., 3/18:44
Memphis, Tenn., book stores, operations described, 4/8:49
Mendelsohn, David, 1/14:44
Mensing, Hazel, 6/3:63
Meredith Publishing Co. to offer ad space in 5 1957-8 "Idea" annuals, 2/11:64
Meridian Books launches *Meridian* Magazine, 5/20:30; cumulative discount plan, 6/24:58
Meridian magazine launched by Meridian Books, 5/20:30
Merritt, Carroll, 3/11:41

Metalious, Grace, sued for libel ("Peyton Place"), 3/25:23
Methuen & Co., Ltd. (London) merges with Eyre & Spottiswoode, Ltd. (London), 4/8:35
Metz, Allan, 5/20:33
Meyer, Edith Patterson, "On the Other Side of the Desk," 5/6:12
M. H. Books & Gifts, Prairie Village, Kans., moves, 1/14:61
Michelli, Frank, book store, Newark, N.J., has autograph party, 4/8:55
Microcard Foundation, Madison, Wisc., moves, 1/7:48
Midwest Journal of Political Science, 6/3:13
Midwestern Books Competition, results for 1956, 2/4:84
Mifflin, A. B., 5/27:121
Military Service Publishing Co., Harrisburg, Pa. drops "Eagle Books" trade imprint, 2/11:10
Mill, Michael S., 4/1:39
Miller, Milton, 4/1:40
Miller & Paine, Lincoln, Nebr., has 2 autograph parties, 6/10:61
Miller & Rhoads, Richmond, Va., April promotions, 5/13:43
Missouri Writers Guild gives award to Harry S. Truman, 4/1:50
Mistral, Gabriella, obituary, 1/21:80
Modesto (Calif.) Bookstore incorporated, 1/28:278
Moffett, Charlotte, 3/11:41
Monde Publishers moves, 3/18:41
Moody Book Shops, Chicago, special promotion, 6/24:69
Moon, Bucklin, 1/28:253
Moore, Jock, 1/28:254
Moore, John Dennis, 2/25:43
Moore, Laura E., 5/20:34
Morehouse-Gorham Bookshop, N.Y. operations described, 3/4:96
Morgan, Francesca Copley, obituary, 6/24:59
Morgan, Pierpont, Library, celebrates 50th anniversary, 1/7:29
Morley, Christopher Darlington, obituary, 4/8:38; 4/15:21
Morpurgo, J. E., 4/8:42
Morris Book Shop, Lexington, Ky., "Varied Stock, Display, Aggressive Salesmanship Spell Success for Shop" by Clinton Balmer, 5/27:134
Morris, Charles N., 4/22:29
Mosbacher, C. J., Jr., 4/22:30
Mudge, Isadore Gilbert, obituary, 6/17:57
Mullen, John J.: "Jack Mullen Is the Most," report on testimonial dinner, 2/25:28
Murray, Fred W., Jr., 2/11:115
Murray Printing Co., buys larger plant, expands, 5/6:75
Murry, John Middleton, obituary, 4/15:22
Mystery Writers of America, Inc. elects Margaret Millar president, other officers, 2/25:41; forms anticensorship committee, 4/1:33
Namm-Loeser, Brooklyn, to close, had Carl K. Wilson book dept., 2/25:53
Nash, Ray, 6/10:49
Nathan, Paul, "Rights and Permissions," weekly column
National Arts Club gives book and jacket awards, 1/7:101
National Association of College Stores to hold annual convention, 4/1:31; holds annual convention in Chicago Apr. 23-26, elects officers, discusses: flexibility in selling, 5/13:13; store's relation to town and gown, 5/13:15; packaging for self-service, 5/13:16; store design, 5/13:18; relations with publishers, 5/13:19
National Book Awards: nominations listed, 1/21:30; Arthur Larson to speak, 2/25:40; presentation, prizes, 3/18:38; awards to Wright Morris, George F. Kennan, Richard Wilbur, 3/25:14; winners hold press conference, 3/25:14; awards presented, excerpts from speeches by winners and Arthur Larson, 3/25:14; Award Week activities: Publishers Adclub, 3/25:14; Women's National Book Association, 3/25:17; Authors Guild, 3/25:18; AIGA Tradebook Clinic, 3/25:18; new procedure proposed by ABPC promotion committee, 6/3:54
National Book Committee: plans, sets date for 1958 National Library Week, 2/18:43; 4/15:18
National Institute of Arts & Letters elects 8 writers, 4/1:33; with American Academy of Arts and Letters, holds ceremonial, elects authors to membership, makes awards, 6/17:56
National Library Week, 1958, planned by National Book Comm., 2/18:43; editorial, 2/18:49; plans discussed at annual meetings of ABPC & ABA, 6/17:34
National Office for Decent Literature: charged with censorship by American Civil Liberties Union, 5/13:25; interview with Msgr. Fitzgerald, 5/20:12; editorial, 5/20:32; letter, 6/10:17
National Recreation Association prepares 1957 "Guide to Books on Recreation," 4/1:33
Neigoff, Anna, 1/21:82
Nevler, Leona, 4/29:35
New Leader starts column by Diana Trilling, 5/6:10
New Mexico Book Store, Albuquerque, opens Los Alamos branch, 2/4:55
New York Area Booksellers Assn.: March meeting, 2/25:40; annual business meeting, election of officers, 4/15:19, 5/6:20; holds meeting, discusses relations with jobbers, price-cutting, area promotion, book fair, 6/17:55
New York Public Library & American Book Publishers Council co-sponsor book discussion programs, 2/25:39
New York School of Printing: new building to open, 1958, 1/7:77
New Yorker, 3/11:24
Newbery & Caldecott Awards to Virginia Sorensen, Marc Simont, 3/4:80, 3/11:28
Newhouse Sales Assoc. named Midwest & West representative by John Knox Press, 1/7:45
Newman Press, Westminster, Md., starts paperback line, Woodstock Papers, 6/17:53
News from Behind the Iron Curtain changes name to *East Europe*, 2/11:64
Noonday Press no longer handles Schocken Books distribution, 2/11:110
Novelli, Peter, 1/28:253
Oberst, George P., 1/7:53
Obolensky, Ivan, 2/11:111
Ogden, Archibald G., 3/25:30
Ogden, C. K., obituary, 4/1:35
Oklahoma Association of College-Owned Stores formed, 4/8:36
Old Colony Bookshop, Kansas City, Mo., has good sales of Truman memoirs, 4/1:50
Old Lantern Bookshop, Portland, Me., bought, 1/14:61
Olneys Book Store, La Jolla, Calif., sold, 4/29:47
Oman, William, to head Dodd, Mead & Co. college textbook dept., 2/25:36
Omnibook suspended, merges with Books Abridged, Inc., 3/4:82
Orente, Rose J., 4/22:29
Ottenstein, Victor: "Bookmobiles Raise Profits, Reduce Returns in Paperback wholesaling," 5/20:24
Owens, Philip C., 2/11:116
Oxford Univ. Press, London and N.Y., to handle all publishing of Royal Institute of International Affairs, 4/1:34
Padol, Philip, 5/27:120
Pageant Press, N.Y., charged with misrepresentation by Federal Trade Commission, 1/7:42; FTC complaint settled, 4/8:34; reference to National Writers' "Society" explained, 4/29:16
"Paperbacks," roundup of publication and promotion notes, 3rd issue of month (except Jan.), in "Tips for the Bookseller," 1/14:49; 2/18:55;

3/18:49; 4/15:27; 5/20:37; 6/17:64
"Paperbacks as Volume Builders in Neighborhood Bookstore," 4/15:13
Paper-covered books: sales through 1956 of first 10 Pocket Books issued 1939, 1/7:29; "Good Year for Mass Market Paperbacks; Publishers List their Best Sellers," article, 1/14:22; "Paperbacks on Sheridan Square, New York," article by Arthur Hale, 1/14:25; "Cover Designs for Paperbounds Reflect the Market Trends," review by Raymond A. Ballinger of exhibit at Phila. Museum School of Art, 2/4:72; Paper Editions Corp. offers national wholesale distribution, 2/18:34; wholesaler discovers profits in bookmobile distribution, 2/18:37; Aberdeen Book Co., N.Y., operations described (article by Arthur Hale), 2/18:40; Reed College Bookstore, Portland, Ore., advertises paperbacks, 2/18:60; Lewis F. Lengfeld resigns as president & chairman of board of Paper Editions Book Club, Inc. & Paper Editions Sales, 2/25:36; Feb. meeting of AIGA Trade Book Clinic hears talks on publishing & production of, 3/4:126; "Cover Designs for Paperbounds Reflect Market Trends," article by Raymond A. Ballinger," 2/4:72; additional comment by Jules Shapiro, Lion Books, 3/4:131; "School Promotion of Paperbacks Opens New Market for Agency," by J. B. Ottenstein, 3/18:20; "Wholesaler Gets School Business Through Paperback Book Fairs," 4/15:10; "Paperbacks as Volume Builders in Neighborhood Bookstore," 4/15:13; Robert De Graff retires as director of Pocket Books (editorial), 4/15:23; Davison-Paxon, Atlanta, paperback dept. successful, 4/15:32; "Bookmobiles Raise Profits, Reduce Returns in Paperback Wholesaling" by Victor Ottenstein, 5/20:24; "Prestige Project That Is Profitable: Foreign-Language Paperbacks," by Jessica L. Valentine, 5/20:50; Paper Editions Corp., headed by Lewis Lengfeld, buys Paper Editions Book Club, re-opens San Francisco warehouse, 5/27:113; discussed at univ. presses meeting, 6/3:20; bookstore holds successful fair at school (letter by Wm. H. Morrow, Mt. Hermon School), 6/17:22; said to hurt bookstore sales (letter by Arthur Simmonds, Springfield, Mass.), 6/17:23; CARE's American Bookshelf Plan, (article by Arthur Hale), 6/17:48; publishers adjust schedules to expected cessation of American News Co. national distribution, 6/17:51
New Lines: Abingdon Press, 1/14:32; Boxwood Press, 2/18:45; Dutton (Everyman), 6/10:39; Newman Press, 6/17:53; Sagamore Press, 1/28:250; Sheed & Ward, 5/27:116, University of Pittsburgh Press, 3/18:41
Paper Crafts Corp., N.Y., moves, 3/4:84
Paper Editions Book Club, Inc.: Lewis F. Lengfeld resigns as president & chairman of board, 2/25:36; sold to Lengfeld group, 5/27:113
Paper Editions Corp. buys Paper Editions Book Club, re-opens San Francisco warehouse, 5/27:113
Paper Editions Sales: Lewis F. Lengfeld resigns as president & chairman of board, 2/25:36; abandoned, replaced by Paper Editions Corp. branch, 5/27:113
Pattee, Arthur L., 5/20:34
Pearson, Richard Metcalf, obituary, 4/1:35
Peerless Book Shop, N.Y., closes, 4/29:47
Penale Anthony, 5/20:33
Peninsula Book Shop & Gallery, Burlingame, Calif., has autograph party, 2/25:54
Perine Book Co., Minneapolis, sells art materials & engineering depts., 4/1:50
Perry, George Sessions, missing, 1/14:36; obituary, 2/25:41
Perry, Marvin B., 3/25:30
Perry, Ralph Barton, obituary, 2/4:44
Personal Book Shops: last two closed, 3/25:25
Persson, Lisa-Christina, 4/22:30
Peterson, Shirley, 4/29:35
Pforzheimer, Carl H., obituary, 4/22:27
Philadelphia Book Clinic: hears talk on publishing activity of Ciba Pharmaceutical Products at Dec. meeting, discusses bookbinding at Jan. meeting, elects George Becton chairman of 11th annual Phila. Book Show, 2/4:95; 12th annual Book Show, 6/3:98
Philadelphia Booksellers' Association: May meeting, 4/22:26
Phillips, Frances, 2/11:115
Pilpel, Harriet F., "But Can You Do That?" monthly dept., with some exceptions; Feb. 4, Feb. 25, Mar. 25, Apr. 29, May 27, June 24; *see* Legal decisions affecting book trade
Pincus, Newton K., 1/7:53
Piracy, publication so as to prevent, 3/25:21
Pitkin, Walter and Company, moves from N. Y. to Westport, Conn., 1/28:251
Plagiarism: burlesque of serious work may constitute plagiarism, 2/4:36; 5/27:111; protection of unpublished manuscript depends on contract, 2/25:26; copying of photograph albums involves crude imitation, 2/4:39; "Woman With a Sword" (*Doubleday*) cleared of infringement charges, 4/29:28; plagiarism of historical material difficult to prove, 6/24:52
Playboy runs book reviews, 2/11:65
Pocket Books, Inc., bought by Leon Shimkin & James Jacobson, 4/1:30; cover painting contest, 6/3:103
Poland: recommended for IMG program by Hanna Kister, Roy Publishers, 1/28:161; "A Recent Visit to Poland," article by Hanna Kister, 2/4:32; Polish book importers visit U.S., will show U.S. books in Warsaw, 2/4:40; Polish Institute of Arts & Sciences of America sponsors books-for-Poland drive, 2/4:42
Polsky, Ned, 3/11:41
Ponleithner, Henry, 4/22:30
Popular Library terminates distribution by Amer. News Co., will switch to Hearst, 6/3:50
Population growth & book industry (editorial), 3/25:29; importance for book trade, 4/15:7
Porter, John, 2/4:46
Post Box Book Shop, N. Y., closes, 2/4:55
Post, Samuel H., 2/18:50
Postal rates: rate cuts in international book post proposed, 1/28:160, 245; status reviewed at Amer. Textbk Pub'rs Inst. meeting, 6/10:28
Posters, booksellers' preferences, article by Michael Gross, 4/29:17
Potter, Clarkson, 1/28:253
Powell, Richard, "It's a Kind of Supermarket," 3/11:25
Power, Carleton G., 5/27:120
Power of Faith, new periodical, 3/11:23
Pratt Book Store, N. Y., closes, 3/25:39
Prentice-Hall, Inc., N. Y., new telephone number, 2/11:113
Preston, Don, 4/29:35
Prices, book: Franklin Watts First Books, new net price for libraries, 2/18:46
Print, N. Y., moves, expands, 1/14:15
Printing Week, national celebration, 1/7:77
Prizes & awards, 1956, listed with winners, 1/21:61
Prizes & awards: Abingdon Award, 3/4:83; Academy of American Poets fellowship, 1/7:48; ALA Liberty and Justice Book Awards, 1/14:34, 5/6:22; American Academy of Arts & Letters, 5/13:31; Anisfield-Wolf Awards, 5/13:31; Ansley, Clarke Fisher Dissertation Awards, 5/13:31; Bancroft Prizes, 5/6:25; Bollingen Prize in Poetry, 2/18:47; Boston Arts Festival Poetry Award, 5/13:31; Boys' Clubs of America Junior Book Awards, 4/22:26; Burroughs, John, Association Medal, 4/8:37; Carey-Thomas Award, 1/7:42; presentation, 1/14:16; editorial, 1/14:38;

Catholic Institute of the Press Award, 4/15:20; Child Study Association Children's Book Award, 4/1:34; Christopher Literary Awards, 3/4:83; Civil War Round Table of N.Y. Fletcher Pratt award, 4/8:37; Civil War Round Table Gold Medal, 4/15:20; Dawe, Dorothy, Award, 1/21:79; Dell-Western Award, 5/27:117; Dodd, Mead-Boy's Life award, 2/11:112; Field, Marshall, Award, 3/4:43, 3/25:28; Follett Beginning-to-Read Award, 3/11:37; Follett, Charles W., Award, 2/11:112; Friends of American Writers Award: 4/8:36; German book trade Peace Prize, 3/11:37; Gold Medal for History & Biography, 4/1:34; Governor-General's Awards (Canada), 5/27:117; Harvard University Press Faculty Prize, 4/22:26; Henry O., Prize, 1/14:36; Hillman, Sidney, Foundation book award, 6/10:45; Houghton Mifflin Literary Fellowship, 1/7:48; International Benjamin Franklin Society Gold Medal, 1/21:79; Jackson, Joseph Henry, Award, 6/17:57; Janeway, Elizabeth, Prize for Prose Writing, 6/10:45; Kenyon Review Fellowships, 2/18:47; Lamont Poetry Selection, 3/11:38; Library Association Carnegie Medal, 4/22:27; Loines, Russell, Award for Poetry, 6/17:56; Louisiana State Library Assn. award, 4/8:37; Loveman, Amy, Poetry Prize, 6/10:45; Mississippi Valley Historical Assn. award, 4/8:37; More, Thomas, Association Medal, 4/15:20; Mystery Writers of America Edgars, 4/29:32; National Book Awards presentation, prizes, 3/18:38; National Brotherhood Media Awards & Certificates of Merit, 3/4:83; Nat'l Institute of Arts & Letters Gold Medal for Fiction, 2/18:48; National Institute of Arts & Letters, 5/13:31; New Campus Writing Fellowships, 3/18:41; *New England Quarterly* Literary Fellowship, 4/8:37; Newbery-Caldecott Medals to Virginia Sorensen, Marc Simont, runners-up announced, 3/4:80, 3/11:28; Parkman, Francis, Award, 6/10:45; *Partisan Review* fellowships, 2/11:113; Peabody, George Foster, award, 4/22:15; Pulitzer Prizes, 5/13:27; Queen, Ellery, mystery story contest suspended, 4/8:37; Rosenthal Award of Nat'l Inst. of Arts & Letters, 4/8:36, 6/17:56; Ryerson Fiction Award, 5/6:25; Saxton, Eugene F. Memorial Trust, 3/11:37; Secondary Education Board award list, 2/11:112; Skinner, Constance Lindsay, Award to Anne J. Richter, 1/14:34, 2/25:31; Sydnor Memorial Award, 1/7:48; Texas Institute of Arts and Letters award, 2/11:112; Wildlife Society award, 4/8:37

Promotion, book: Paul Elder's, San Francisco, & Doubleday promote "Born in Wedlock," 1/7:38; two bookstores win display contest for "The Littlest Angel," 1/7:45; Doubleday & Co., Inc., spring "loss leader" promotion, 1/7:59; survey of major spring titles: trade book promotion campaigns, 1/28:163; paper-covered books, 1/28:202; technical & scientific books, 1/28:218; medicine & psychology, 1/28:226; scholarly books, 1/28:231; business & business economics, 1/28:238; reference books, 1/28:242; Catholic Book Week supplies book lists, other materials, 1/28:250; David McKay Co. promotes "Blondes, Brunettes and Bullets," on radio, TV and in show business columns, 2/11:65; leading spring juveniles, 2/11:73; spring 1957 religious books promotion, 3/4:46; spring 1957 promotions of Bibles and books about the Bible, 3/4:65; Lenten Reading Lists promoted by press, radio, TV, 3/4:77; "Books to Tie In with Jamestown Festival," 3/11:31; N. Y. Area Booksellers Assn. plans area-wide promotions, 3/18:38; "Herb Caen's Guide to San Francisco," 3/18:54; Harper authors available for radio, TV shows, 4/8:19; miscellaneous book store promotions described, 4/8:56; "Paperbacks as Volume Builders in Neighborhood Bookstore," 4/15:13; "What Kind of Posters Do Booksellers Want?" by Michael Gross, 4/29:17; "The Mandarins" (*World*) promotion described at Publishers Adclub, 4/29:27; *Esquire* Christmas promotion, 5/27:63; "135 Major Promotion campaigns for Summer & September Books," 5/27:70; "Concise Preview of Top Books To Be Published in the Fall," 5/27:98; Doubleday & Co., Better Homes & Gardens combine for fall promotion campaign, 6/24:55

Protestant Church-Owned Publishers' Assn. annual meeting, 1/14:35, 3/25:23

Publication dates, support of, dropped by Amer. Bks'l'rs Assoc. (editorial), 6/10:47

Publishers, directory of U.S., issuing new books in 1956, 1/28:283; correction, 2/18:47

Publishers' Adclub holds annual meeting, elects officers, announces *PW*-Adclub awards, 5/20:20, 30; *see also PW*-Publishers' Adclub Awards

Publishers' Lunch Club elects officers, 5/13:30

Publishers' Weekly, special no's: Annual Trade Statistics, Jan. 21; Spring Announcement No., Jan. 28; Spring Children's No., Feb. 11; Religious Book No., Mar. 4; Summer Announcement and ABA Pre-Convention No., May 27; Univ. Press No., June 3; ABA Convention No's, June 10, 17, 24

Publishers' Weekly—Publishers Adclub Awards: rules, judges, closing date announced, 1/7:44; awards made, 5/20:20; judges' speeches summarized, 6/10:43

Publishing industry: "What Happens in Book Publishing" (editorial), 2/4:45, reviewed by Lee Ash, 2/25:34; article on publishing by Richard Powell, 3/11:25

Publishing methods: discussion at ABPC annual meeting, 6/3:51, 6/10:18, 6/24:24; Jacques Barzun assails "inefficiency," 6/10:16

Publishing & politics (editorial), 3/18:43

Publishing trends and statistics: "A Selection of Outstanding Books That Were Published in 1956," by Fanny Butcher, 1/21:34; "Highlights of 1956 News and Trends in the U.S. Book Industry," 1/21:47; 1956 price range of book publishing and related stocks (article by Benn Hall), 1/21:59; sales, cost and profit trends for 1956 summarized, 1/28:157; religious publishers report continuing good sales, 3/4:41; Catholic books discussed on Feb. NBC "Catholic Hour" broadcasts, 3/4:79; Catholic trade title output, 1956, analyzed, 3/4:78; textbook sales, dollar volume, by major categories, 1955-56, 6/10:30; sales of first novels, 5/27:62, 6/24:22

Annual title production: tabulation by category, 1955-56, 1/21:46; discussion of trends in categories, 1/21:32; publishers' output analyzed, firms issuing 50 or more books listed in order of production, 1/21:31; tabulation of individual publishers' output, 1954-56, 1/21:71; *see also* Best sellers; "Book Publication," title statistics

Pulitzer Prize winners announced, 5/13:27

Pulpit Digest annual religious book number, 6/17:21

Purdy, Theodore M., 3/4:86

Push Pin Studios, N. Y., moves, 5/13:30

Pushkoff, Ethel, 6/17:61

Quarrie, William F., obituary, 1/7:49

Quarterly Review started by Fairleigh Dickinson University, Rutherford, N. J., 2/11:65

Radio & TV: Harper & Bros. authors available for, 4/8:19

Radio & TV book programs: "The American Scene" NBC-TV, 2/25:37, 4/22:15; "The American Story," Broadcast Music, Inc., 5/20:11; "Book Parade," BMI, 5/6:10; "Books and Authors," KQED-TV, 2/25:23, 5/13:11; "Books in the Making," Nat'l Ass'n of Educational Broadcasters network, 5/20:11; "Books in Profile" (Virgilia Peterson) and "Literary Comment" (Harding Lemay), WNYC, N.

Y., 2/25:23, 4/22:15, 3/11:23, 5/13:11, 6/24:23; "Books and Voices," 3/11:23; "Carnival of Books," WMAQ (Chicago), 1/7:31, 4/29:16; "Cavalcade of Books," KNXT, 3/18:19, 6/10:17; "European Literature," WNYC, with Geoffrey Wagner, 1/14:15; Highet, Gilbert, WQXR, 2/4:31, 3/4:44, 3/11:23, 5/6:9; "Home Show," NBC-TV, 3/25:13, 4/15:9, 5/6:9; Lehman Book & Stationery Store, Fort Wayne, Ind., WOWO 4/22:38; "Let's Listen to a Story," WMCA, 2/11:63, 4/15:9; "Lewis Meyer Book Shelf," KOTV, 6/17:21; "Literary Comment," Harding Lemay, WNYC, N.Y., 3/11:23, 5/13:11, 6/24:23; "New Books of Significance," WGAL-TV (Lancaster, Pa.), sponsored by Franklin & Marshall College, 2/25:23; "Nightbeat," WABD-TV, sponsored by "Jotto," 2/11:65; "The Open Mind," WRCA-TV, 3/18:19; Oppenheimer, Evelyn, KIXL, Dallas, 6/24:23; "Pearson—News and Views," WRCA-TV, starts with Leon Pearson, 1/14:15; "Radio Workshop," CBS, 6/24:23; "Readers' Almanac," Warren Bower, WNYC, 2/11:64, 4/1:16, 4/29:15; "Tonight," NBC-TV, 4/15:9; "Voice in the Night," WINS, 4/29:15; "What's New in Books," KCBS, 4/29:15; WNYC Book Festival, 4/1:15; WMTI reviews (Williamsburg, Va.), 3/11:24; "Young Book Reviewers," WMCA, 2/4:31, 3/4:43, 4/15:9

Rascoe, Burton, obituary, 4/22:27; correction, 5/13:31

Raverat, Gwendolen Mary, obituary, 3/18:42

Reader's Digest, 3/11:24, 2/18:33

Reading: 2nd annual conference of Int'l Reading Assn., 5/6:21; Gallup survey, book reading, U.S.A., 5/27:61

Reading promotion: Read Aloud Bookshelf plan publicized, 2/18:33; *see also*, National Book Committee

Redding, Steve, 1/28:257

Reed College Bookstore, Portland, Ore., advertises paperbacks, 2/18:60

Regnery, Henry Co., moves Chicago office, 5/13:30

Reinhardt, Max, Ltd., London, buys John Lane, The Bodley Head, Ltd., 1/7:47; buys T. Werner Laurie, London, 1/21:77

Religious art & architecture (editorial), 3/4:85

Religious books: spring 1957 promotions, 3/4:46; Lenten Reading Lists promoted by press, radio, TV, 3/4:77; interest in (editorial), 3/4:85; "How to Sell More Religious Books," 5/6:38

Religious Publishers Group to hold annual meeting, 4/29:31; discusses sales, 5/6:38

RePass, Richard R., 5/20:33

Research & Engineering Council of the Graphic Arts Industry, Inc., sets up research committees, 2/4:76

Resources for the Future, Inc., & Johns Hopkins Press to publish jointly, 5/20:30

Returns policies: Braziller, George, Inc., 4/1:46; Herald Press, 4/8:48; Indiana (Midland Books), 2/4:54; McDowell, Obolensky, 5/6:35; Oceana Publications, 4/1:46; Sagamore Press, 4/1:46

Review media, newspapers: Champaign-Urbana (Ill.) *Courier*, 6/3:13; Chicago *Sun-Times*, 3/25:13; Chicago *Tribune Magazine of Books* January covers, 1/14:15; Spring Children's Book section May 12, 1/15:15; February covers, 2/11:63; March covers, 3/4:43; April covers, 4/15:9; starts Children's Spring Book Section, 4/29:15; *Christian Science Monitor* appoints Rod Nordell book editor, Olive Deane Hormel to be associate book editor, 1/14:15; *Christian Science Monitor* announces 1957 special features, 2/11:63; Los Angeles *Mirror-News* starts mystery review column, 2/11:63; *Parade* to run reviews, 6/17:21; Philadelphia *Inquirer* "Book Blitz" program, 2/11:64; begins Wednesday book reviews, 3/4:43; Pittsburgh *Post-Gazette* to run book reviews, 4/29:16; San Francisco *Chronicle*, 5/6:9; San Francisco *News* plans reviews, children's book features, 3/4:43, 4/29:15; San Gabriel Valley (Calif.) *Daily Tribune* plans regular book review column, 2/11:64; Toledo *Blade*, 3/11:24, travel book issue, 4/8:19; Washington *Post* and *Times-Herald* appoints Glendy Dawedeit book review editor, 1/14:15, Washington *Post and Times Herald*, 5/6:9

Rhode, Barbara, 3/18:44, 6/17:61

Rich, Bernice Coller, 1/28:257

Rich's, Atlanta, operations described, 6/24:70

Richter, Anne J., wins Constance Lindsay Skinner Award, 1/14.34; profile, 2/25:31

Riesen, Rene, obituary, 6/10:46

Rigg, Arthur, obituary, 4/29:33

Riggs, T. E., 2/18:51

"Rights and Permissions," by Paul Nathan, weekly column

Rike-Kumler's, Dayton, Ohio, increases sales of children's books, 2/11:126

Ringler, Betty, 4/1:40

Robinson, Leonard Wallace, 3/11:40

Robison, G. Dan, Jr., 1/28:256

Robling, John S., 6/10:48

Rodell, Marie F., and Joan Daves to combine literary agencies, 1/14:36

Rogers, Bruce, obituary, 6/3:56

Rogers, Lettie Hamlett, obituary, 6/17:57

Rose, Patricia, 2/11:115

Rosenbaum, Robert A., 4/1:40

Rosenberg, Louis W., 4/29:35

Rosenzweig, Benjamin, obituary, 2/18: 48

Ross, Charles S., 4/1:37

Ross, Douglas C., Jr., 1/7:53

Rowe, Frank J., 4/1:38

Rowe, Leslie, 1/28:253

Royal Institute of International Affairs: all publishing activities to be handled by Oxford Univ. Press, 4/1:34

Rudnick, Goldine F., "For Volume, Markup: Religious Goods," 4/22:40

Russo, Daniel J., 2/11:116

Safford, Douglas S., 5/20:34

Sagamore Press, Inc., N. Y., new publisher, to launch American Century series, paperback reprints, 1/28:250; salesmen, 3/18:44

St. Olaf College, Northfield, Minn., has autograph party, 1/28:273

St. Peter Canisius Center, Marquette, Mich., opens, 3/25:40

Samuels, Norvell B., 1/7:52

Samuelson, Werner F., 4/15:24

San Francisco, Calif., book stores: earthquake damage, 4/8:55

Sargent, John T., 5/20:34

Satenstein, Sidney, 3/11:41

Saturday Review: spring book issue, 3/11:23; Bennett Cerf leaves, 4/1:15; sells subscriptions through book stores, 5/20:53; raises ad rates, 5/20:11; correction, 6/3:13

Scharper, Philip J., 3/4:87

Scheer, George F., 1/28:255

Schiller, Hillel A., 4/29:35

Schocken Books, N. Y., to handle own distribution, 2/11:110

Schooner, The, starts book review dep't., 1/14:15

Scott, Gorham J., 4/29:36

Scribner's, Charles, Sons, completes shipping center, Belleville, N. J., 4/22:25; new telephone, 5/27:117

Sewell, Helen, obituary, 3/11:38

Shaine, Frederick M., 5/13:33

Shair, Ruth M., 4/22:30

Shapiro, Jules J., 1/7:53, 6/17:61

Shaw, Harry, 6/24:61

Sheridan Square Chemists, N.Y., features paperbacks, article by Arthur Hale, 1/14:25

Shorebird, Palos Verdes Estates, Calif., opens, 2/4:58
Sign names new literary editor, 3/4:43
Silver, Carole J., 2/4:46
Simmonds' Bookstore, Springfield, Mass., against mass market paperbacks (letter by Arthur Simmonds), 6/17:23
Simons, George Calvert, 1/28:254
Simont, Marc, wins Caldecott Award, 3/11:28
Single-copy orders: discussed, proposed order form approved at annual meetings of Amer. Bk Pub'rs. Council, Amer. B'ks'l'rs. Assoc., 6/10:15,18
Skinner, Constance Lindsay, Award Dinner, 2/25:31
Smith, Clarence W., Inc., Rochester, N. Y., becomes Clarence Smith Bookstore, 4/1:50
Smith, Gregory, 4/1:37
Smith, Kenneth E., obituary, 4/22:27
Smith, Lynn H., 4/1:40
Smith, Samray, 2/11:117
Smyth, John S., 3/25:30
Snyder, E. Russell, 6/10:48
Snyder, Henry M. & Co.: starts Snyder International Coupon Plan for overseas single-copy orders, 1/28:247; to open Paris office, 1/28:248
Soper, Leroy W., 5/27:120
Sorensen, Virginia, wins Newbery Award, 3/11:28
Southern Books of the Year, 2/4:86; correction, 3/4:131
Southern California Booksellers Assn. elects officers, 5/6:24
Spain: letter by J. H. Larramendi on purchase of U.S. books, 1/28:162
Spaulding, William E., 5/6:27
Special offers: Chilton, 3/11:52; Columbia, 2/4:54; Crowell, 1/21:88; Doubleday, 1/21:88, 2/25:50, 4/8:48; Kenedy, 2/4:54, 4/15:26; Knopf, 1/21:88; Lippincott, 6/3:65; McGraw-Hill, 2/25:50; Norton, 5/20:36; L. C. Page, 3/11:52; Pantheon, 1/21:88; Simon and Schuster, 4/15:26; Self-Realization Fellowship, 5/6:35; Stanford Univ. Press, 2/25:50; Univ. of Minnesota Press, 5/6:35
Speers, Ann, 2/4:46
Speller, Robert, 2/18:44
Speller, Robert & Sons, N. Y., new publishing firm, 2/18:44
Spring Book Index, 1957, 1/28:301; correction, 2/18:47
Spring publishing season (editorial), 1/28:252
Springer, Jonathan D., 5/6:28
Stacey Technical Book Co., Denver, operations described, 3/11:53
Starbuck, Philip N., 2/25:43
Stashak, Gerald J., 1/28:257
Steen, Bertha M., 5/13:43
Stein, Neil N., 1/7:51
Steiner, Bert S., 2/4:47
Stelo Offset Corp., Boston: Hastings House, N.Y. and Berkshire Publishing Co., Cambridge, Mass., win decrees against, 3/18:39
Stevens, W. T., obituary, 6/3:57
Stokes, Elsie Warren, of Stokes & Stockell, Nashville, Tenn., retires, 2/25:55; obituary, 6/10:46
Stone, Criseyde, 4/29:35
Stong, Phil, obituary, 5/6:25
Street, Emily P., 1/7:52
Sturrock, Sidney, 5/6:28
Strzetelski, Stanislaw, Polish Institute of Arts & Letters of America, sponsors books-for-Poland drive, 2/4:42
Suburbs of Helicon, new Oxford Univ. Press organ, 6/3:13
Summer Book Index, 1957, 5/27:158
Suolahti, Eino E., 3/18:45
Superbooks: special order plan successful, 5/27:117
Suter, William G., 2/11:117
Sutter, Robert, opens design & production office, N. Y., 4/1:88
Swiggett, Howard, obituary, 3/18:42
Swinnerton, Frank: "A Word from London," 5/6:16
Syracuse University Press, new quarters, 6/3:45
Taft, Henry W., 5/20:34
Tallant, Robert, obituary, 4/15:22
Taubert, Sigfred, 1/14:43
Taxes: Authors Guild urged to support Jenkins-Keogh pension-tax exemption bill, 1/7:43; law for literary property, 4/29:21, 5/27:111; decision against inventor, 4/29:22
Taylor, Carolyn, 2/4:46
Taylor, Robert, 4/1:38
Taylor, William, Co., Cleveland, religious goods sideline, 4/22:40
Technical Books, Winston-Salem, N.C., opens, 4/29:47
Teeple, Andrew R., 1/7:53
Temple Book & Bible Store, Milwaukee, Wisc., taken over by Milwaukee Evangelistic Temple, 6/24:73
Tennessee Book Co., Nashville, named exclusive wholesaler for Fun Books, Brentwood, 2/11:110
Textbooks: 18th AIGA Textbook Clinic exhibit reviewed, 1/7:89, editorial, 1/7:50; Calif. attorney general files anti-trust suits against 6 textbook publishers, 1/14:32; Dodd, Mead & Co. starts college textbook dept., 2/25:36; American Textbook Publishers Institute holds editorial and production conference, 3/4:80, 4/1:23; "Is It First-Rate? Is It Good?" by William Jovanovich, 4/1:18; sales statistics, 1955-56, 6/10:30; *see also* Amer. Inst. of Graphic Arts, Textbook Clinic; Amer. Textbook Pub'rs. Inst.
Thacher, Inc., Topeka, Kans., sold, name changed, 4/8:56
Thacher, Russell, 5/6:28
Thelin, Benjamin B., 2/18:51
Thoma, Louis, 1/28:253
Thomas, Brigadier Alan M., obituary, 4/15:21
Thompson, H. Stahley, 6/24:61
Three Musketeers Book Shop, Memphis, sold, 3/25:40
Time, 3/11:24
"Tools of the Trade," occasional dept. on technical aspects of book production, 1/7:98, 5/6:70
Torfano, José Ricardo, 3/18:40
Torrey, Alice, 3/4:86
Towles, Eleanor W., 2/25:43
Toys: American Toy Fair scheduled, 2/11:109; sidelights on Toy Fair, 3/18:17; "Sidelines Suggestions: Toys & Games at the Toy Fair," 3/18:23
Translation rights, proper fees urged (letter by Curtis G. Benjamin), 2/18:33
Travelers, directory of, 1/21:98; correction, 2/18:50
Tribolet, Harold W., 4/1:38
Trosch, Melvin R., "Wholesaler Gets School Business Through Paperback Book Fairs," 4/15:10
Trucking rate reclassification for books granted, 4/15:16; saving for textbooks estimated, 6/10:27; editorial, 4/22:28
Tully, John C., obituary, 4/8:39
Typophiles' publications given to St. Bride Printing Library, London, 5/6:76
UNESCO: Dr. Luther Evans, director general, proposes rate cuts in international book post, 1/28:245; *Courier* supports cause of international books (editorial), 4/15:23
United Kingdom: 1956 book output analyzed, 1/21:76
U. S. Information Agency: budget cut fought (editorial), 4/22:28; 5/6:7; Arthur Larson defends program, 5/13:9
University Co-op, Madison, Wis., Christmas promotion, 6/17:71

Univ. of Illinois Press plans new building, 6/3:55
Univ. of Minnesota Press moves, 4/8:37
Univ. of New Mexico Press: staff changes, program expansion, 6/3:63
University presses: "Responsibilities of a University Press" (editorial), 6/3:58; *see also* Association of American University Presses *PW* Univ. Press No., June 3
Univ. of Toronto Press, new quarters, 6/3:48
Univ. of Wisconsin Press moves, 1/7:48
USSR: Academy of Sciences plans Moscow exhibit of U. S. scientific & technical books & journals, 2/4:43; officials protest British version of novel, "Not by Bread Alone," 3/11:36
Valentine, Jessica L., "Prestige Project That Is Profitable: Foreign-Language Paperbacks," 5/20:50
Van Bibber, John, 4/1:40
Van Der Gracht, Judith, 1/14:44
Van Doren, Mark, elected president of American Academy of Arts and Letters, 1/7:48
Van Doren, Paula, 5/6:28
Van Treese, Larry, 1/7:52
Vanguard Press honors Booksellers League, 6/3:55
"Vanity" publishing: Pageant Press, N. Y., charged with misrepresentation by Federal Trade Commission, 1/7:42
Varsity Bookstore of Lubbock, Inc., Texas, changes ownership, 1/28:278
Vaudrin, Jean P., 2/4:46
Vaughan, Samuel S., 1/28:253
Vercel, Roger, obituary, 3/11:38
Village Smoke Shop, N. Y., features paperbacks, article by Arthur Hale, 1/14:25
Virginia's Book Shop, Charlotte, N. C., sold, 2/25:54
Von Neumann, Dr. John, obituary, 3/4:84
Vursell, H. D., 2/11:116
Wagman, Frederick, "The College Library Market," 6/17:28
Walden Press, Springfield, Mass., new publisher, formed, 3/4:81
Waldrop, Peter N., 4/22:29
Walker, Joan, 4/1:40
Wanamaker, John, Philadelphia, book department (editorial), 6/17:60
Ward, John Owen, 2/4:47
Wardlaw, Frank: "Purpose of a University Press, Part III," 6/3:35
Warfel, Harry R., 2/11:117
Washburn, Earl, obituary, 6/3:57
Washburn, Ives, Inc., Longmans, Green & Co., David McKay & Co., form joint publicity dep't, 2/4:44
Watts, Franklin, Inc., bought by Grolier Society, Inc., 4/1:32
Webendorfer, Henry, 2/4:47
Weber, Lee, 1/28:253
Webster, Edward F., 3/11:40
Weekly Reader Children's Book Club makes grants for children's books, 5/13:30
"Weekly Record" of book publication, weekly dep't.
Wegner, Christian, 1/14:43
Weigel, Henrietta, 5/27:120
Welch, Earl E., 4/1:37
Welhoelter, Arthur V., 4/1:38
Wells, Carveth, obituary, 2/25:41
West Coast Bookmen's Association holds annual meeting, elects officers, 6/10:45
Western World, monthly int'l magazine starts, 5/6:10
Wheeler, Ben K., 4/1:40
Whitaker Paper Co., N. Y., expands, adds Arthur R. English to staff, 2/4:97
White, Jack, 2/11:115
White, Nelia Gardner, obituary, 6/24:59
"Wholesaler Gets School Business Through Paperback Book Fairs," by Melvin R. Trosch, 4/15:10
Wholesalers, book: Paper Editions Corp. gives national distribution, 2/18:34; profits in bookmobile distribution (article by Stanley Budner), 2/18:37; "School Promotion of Paperbacks Opens New Market for Agency," by J. B. Ottenstein, 3/18:20; Council for Independent Distribution has convention, 3/25:26; Bureau of Independent Publishers & Distributors studies paperbacks, 4/15:7; "Wholesaler Gets School Business Through Paperback Book Fairs," 4/15:10; "Bookmobiles Raise Profits, Reduce Returns in Paperback Wholesaling," 5/20:20; Paper Editions Corp. buys Paper Editions Book Club, reopens San Francisco warehouse, 5/27:113; trade jobber services discussed at annual meeting of Amer. Book Pub'rs. Council, 6/24:24
American News Co. loses Dell book & magazine franchises, 5/6:19; expected to end national distribution of magazines & paperbooks, comments by J. Ottenstein, R. Scheuer, 6/3:50; to "stay in book business," 6/10:39; to terminate magazine distribution, 43 retail branches for hardbound books and stationery, offers independent wholesalers plants and equipment, 6/24:54
Wiggam, Albert E., obituary, 5/20:31
Wikstrom, Curt E., 5/27:121
Wilcox & Follett imprint dropped, to merge with Follett & Co., 3/4:81
Wilder, Laura Ingalls, obituary, 2/25:41
Wilentz, Elias S., letter on fair traded books, 3/25:13
"Wiley, Publisher, 150 Years Old," by John T. Winterich, 6/10:32; anniversary banquet speech by Dr. Henry Heald (editorial), 6/17:60
Wilkinson, Burke, 2/11:117
Wilkinson, Paul, moves, 3/25:27
Willey, John C., 2/11:116
Williams, E. F., 1/28:255
Williamstown Bookstore, Williamstown, Mass., opens 6/24:73
Wilson, Carl K., Co., opens Sam Houston Book Shop, Houston, Tex., 4/1:48
Wilson, Thomas J., 1/7:52, 1/14:43
Winston Magic Talking Books to be distributed to newsstands by Capital Distributing Co., Derby, Conn., 2/11:110
Winterich, John T., "Wiley, Publisher, 150 Years Old," 6/10:32
Witkower Press drops "Photographic History of the Civil War" due to competitive edition by Thomas Yoseloff, Inc., 1/14:33; hearings on arthritis book, 1/21:75
Witkower's, Hartford, Conn., entertains students, 3/18:55
Wittenborn, George & Co.: corrections in Spring Author-Title Index, 2/18:47
WNYC 5th Annual Book Festival, 4/1:15
Women's National Book Association: to present Constance Lindsay Skinner Award to Anne J. Richter, 1/14:34; award made, 2/25:31; holds annual meeting, elects officers, 6/10:44
Womrath's, 1158 Madison Ave., N. Y., renamed Croydon Bookshop, 1/14:61
Womrath's, N. Y., moves, 4/29:47
Wood, George M., obituary, 2/18:48
Woodcock, Louise Phinney, obituary, 4/1:35
Woodward, Ralph, 6/17:61
Wooten, Claude L., 3/11:41
World Affairs Center Book Store, N. Y. C. to open, Joseph Margolies to be buyer & manager, 2/25:53; opens, 6/10:60; to co-sponsor Book Week Fair, 6/10:40
Wray's Toyland, Winter Haven, Fla., opens, 4/8:56
Writer, The: 70th anniversary, 5/20:13
"Writing for Theater and Silver Screen" by Richard Bissell, 4/22:16
Wyeth, Marion S., Jr., 1/28:253

Yoseloff, Thomas, Inc., N. Y., to publish "Photographic History of the Civil War," 1/14:33; *see also* Witkower Press.
Young, Israel G., to open N. Y. bookstore, 3/18:59
Young Republican Reporter, 3/11:24
Zachary, Robert Y., 1/7:52
Zaeyen, Elfry, 1/14:44
Zarbock, James W., 2/25:43
Zavelle Book Co., Philadelphia, moves, 3/25:40
Zemlicka, Perry, 2/18:51
Zero Press N. Y. expands, 3/25:26
Ziegler, Carl, 4/22:29

INDEX OF ADVERTISERS—JANUARY-JUNE, 1957

Abelard-Schuman, Inc., 1/28:3; 2/11:4
Abingdon Press, 1/7:18,19; 1/28:4,5; 2/11:5; 2/25:18; 3/4:1-3; 4/8:10; 4/15:40; 5/6:6
Abrams, Harry N. Inc., 4/22:34,35
Allied Engravers, Inc., 1/9:101; 2/4:96; 3/4:131; 4/1:86; 5/6:77; 6/3:105
Almat Publishing Co., 2/18:29
Appleton-Century-Crofts, Inc., 1/21:14, 15; 1/28:6, 2/4:18,28; 4/1:8
Association Press, 1/28:7; 3/4:90-93
Atlas Magazines, 1/28:71; 3/18:15; 4/15:4
Augsburg Publishing House, 3/4:35; 5/20:6
Augustana Book Concern, 3/4:32; 4/29:10
Baker & Taylor Company, 5/27:45
Baker Book House, 3/4:37; 3/11:18
Bantam Books, Inc., 1/14:55; 2/18:14; 3/18:5; 4/15:30; 5/20:39; 6/17:69
Barnes, A. S., & Co., 1/28:8; 4/29:4
Barnes & Noble, Inc., 1/28:9; 5/27:41
Beacon Press, 1/28:10; 2/18:69; 3/11:7-10
Bennett, Charles A., Co., Inc., 1/28:11
Bobbs-Merrill Co., The, Inc., 1/28:12,13; 2/4:22; 2/11:6,7; 5/27:24,25; 6/10:10,11
Book Craftsmen Associates, 6/3:101
Braziller, George, 1/28:16; 3/18:13; 4/22:11; 4/29:11
Broadman Press, 2/11:8; 3/4:33
Bruce Publishing Co., 3/4:31
Bullard, Howard O., Inc., 2/4:96; 5/6:77
Cambridge University Press, 3/4:23; 6/17:6
Catechetical Guild, 3/4:9-11
Caxton Printers, Ltd., 4/1:11
Channel Press, Inc., 1/28:17; 6/24:8-10
Chicago Tribune, 1/7:112; 1/28:404; 2/11:172; 3/25:68; 4/22:68; 5/27:264; 6/17:112
Children's Press, Inc., 2/11:9
Chilton Company, 1/28:20; 3/11:15
Citadel Press, 1/28:18,19
CKM Associates (Touchstone Press), 1/7:101; 2/4:96; 3/4:86,131
Coley Taylor, Inc., 1/28:132
Collins Wm. & Sons. Inc., Ltd., 5/27:58
Columbia Mills, 1/7:97; 3/4:127; 4/1:77; 5/6:73
Columbia University Press, 1/7:27; 1/21:86; 1/28:21; 2/18:64; 3/18:59
Comet Press, 3/4:131; 6/3:105
Concordia Publishing House, 3/4:29; 6/3:9
Cornell University Press, 6/3:7
Criterion Books, Inc., 1/28:24; 2/4:16,17; 2/11:11
Crowell, Thomas Y., Co., 1/7:9-11; 1/28:22,23; 2/11:12; 4/29:1-3
Crown Publishers, Inc., 1/28;25-28; 2/11:34,35; 6/24:1-7
Dell Publishing Co., Inc., 1/21:19-22; 1/28:29; 5/20:1-3; 5/27:49
Devin-Adair Co., The, 1/28:30,31
Dial Press, 1/28:33; 2/4:6-9
Dodd Mead & Co., 1/28:34; 2/4:10,11; 2/11:14,15; 3/11:12,13; 4/8:5-7; 6/24:11
Dorrance (Audubon Bird Call), 4/29:45
Doubleday & Co., Inc., 1/7:63,72; 1/14:63; 1/21:93; 1/28:36,37,279; 2/4:64; 2/11:13,21,132; 2/18:68; 2/25:1-9,56; 3/4:102; 3/11:57; 3/18:60; 3/25:41; 4/1:9,52; 4/8:16,50; 4/15:6,39; 4/22:1-4,12,43; 4/29:49; 5/6:42; 5/13:34,35,45; 5/20:55; 5/27:139; 6/3:79; 6/10:62; 6/17:8,77; 6/24:75
Duell, Sloan & Pearce, 1/28:35; 4/1:1-4
Duke University Press, 1/28:38; 5/27:130
Du Pont, 2/4:89; 4/8:15; 6/3:91
Dutton, E. P., & Co., Inc., 1/14:39-42; 1/28:39; 2/11:16; 6/10:1-8,42,43
Eerdmans, William B., Publishing Co., 2/18:16; 3/4:26; 5/27:53
Esquire, Inc., 5/27:35
Evans Publishing Co., 5/13:6
Falcon's Wing Press, The, 1/28:40, 41
Farrar, Straus & Cudahy, 1/28:42; 2/4:20; 2/11:18; 3/4:24; 4/15:42, 43
Fell, Frederick, Inc., 6/10:12
Fides Publishers, 1/28:43
Fleet Publishing Co., 2/18:28
Follett Co., 2/11:17
Free Press, 1/28:44
Friendship Press, 2/11:19; 3/4:30
Funk & Wagnalls Co., 1/7:20, 21; 1/21:16, 17, 27; 1/28:277, 278; 2/11:20; 5/13:39; 6/17:58, 59, 75
Goodheart-Willcox Co., 1/28:45
Grosset & Dunlap, 1/28:46, 47; 2/11:10, 11
Grove Press, 1/28:48, 49
Hammond, C. S. & Co., 2/4:96; 4/1:87; 5/27:44; 6/3:105
Harcourt, Brace & Co., 1/28:53; 2/11:22; 2/25:20; 3/11:20; 5/20:41-47; 5/27:14
Harper & Brothers, 1/21:4-13; 1/28:50-52; 2/11:24, 25; 3/4:74,75; 3/25:7; 5/20:5; 5/27:1-13; 6/10:14
Harvard University Press, 1/28:54,55; 2/4:14,15; 2/18:67; 5/27:30, 31
Hastings House Publishers, Inc., 1/28:56; 2/11:23
Herman & Stephens, Inc., 1/28:58
Hill & Wang, Inc., 1/28:59
Holiday House, 2/11:26
Hollister Mills, The, Inc., 1/7:81; 2/4:79; 3/4:117; 4/1:65; 5/6:57; 6/10:13
Holt, Henry, & Co., 1/28:60; 2/11:27
Horan Engraving Co., Inc., 1/7:101; 2/4:96; 3/4:131; 4/1:86; 5/6:76; 6/3:105
Horizon Press, 1/28:61
Houghton Mifflin Co., 1/28:62; 2/11:28; 2/18:19-22; 5/27:37
Indiana University Press, 1/28:63, 5/27:51
Interlaken Mills, 1/7:76; 2/4:70; 3/4:108; 4/1:60; 5/6:46; 6/3:82
Jet-Pak, Inc., 1/21:91; 2/18:63; 3/18:58; 4/22:37
Jiffy Manufacturing Co., 2/4:53
Joanna Western Mills Co., 2/4:87; 4/1:73; 6/3:89
John Knox Press, 1/28:64; 2/11:138; 2/18:66; 3/4:22
Johns Hopkins University Press, 1/28:65
Kenedy, P.J. & Sons, 1/28:66
Kingsport Press, Inc., 1/7:79; 2/4:77; 3/4:115; 4/1:63; 5/6:55; 6/10:63
Knopf, Alfred A., Inc., 1/7:25; 1/28:67; 2/11:30; 6/17:18

Lane Publishing Co., 1/28:68, 69; 3/25:6; 5/13:7
Librairie Larousse, 3/18:48; 4/22:36; 6/17:74; 6/24:67
Lippincott, J. B. Co., 1/7:16,17; 1/28:74; 2/4:12,13; 2/11:31; 3/4:16; 3/25:5; 5/27:22, 23; 6/3:59-62
Little, Brown & Co., 1/7:55-58; 1/28:72,73; 2/11:32; 4/22:9; 5/27:99-102; 6/17:7
Liturgical Press, 1/7:26
Longmans, Green & Co., Inc., 1/21:28; 1/28:75,84, 149; 2/11:33,37,125; 4/1:12; 6/17:11-14
Louisiana State University Press, 1/28:76
Macmillan Co., The, 1/28:78-82; 2/11:36; 2/18:1-5, 30; 3/4:13,103; 3/11:43-46,58; 3/18:5; 4/29:12; 6/3:1-3
Macrae-Smith Co., 2/11:3
Marg, A. C., & Co., 1/28:77
McDowell, Obolensky, Inc., 5/27:55
McGraw-Hill Book Co., 1/21:67-70; 1/28:83, 403; 2/11:58; 2/18:9; 4/8:11
Mercedes Book Dist. Corp., 1/7:101; 2/4:97; 3/4:130; 4/1:87; 5/6:75; 6/3:105
Meredith Publishing Co., 1/7:75; 1/28:282; 2/4:69; 3/11:61; 3/25:45; 4/8:63; 4/29:53; 5/6:45 5/27:42, 141; 6/10:65; 6/24:77
Mergenthaler Linotype Co., 1/7:83; 2/4:81; 3/4:118; 5/6:59; 6/3:85
Meridian Books, 1/28:85; 3/4:25
Merriam, G. & C. Co., 1/28:86; 3/4:39; 4/15:5
Messner, Julian, Inc., 1/28:87; 2/11:39; 2/25:17; 3/18:6, 7; 4/1:6, 7; 6/24:12-15, 47-50
Michigan State College Press, 5/13:4, 5
More, Thomas Association, 4/22:6
Morrow, William, & Co., Inc., 1/14:1-4; 1/28:88, 89, 125; 2/11:40, 41; 3/18:11; 4/8:1-4; 6/24:19
Muhlenberg Press, 1/28:90; 3/4:28; 5/27:46
National Bible Press, 3/4:36
Nelson, Thomas & Sons, 1/28:91; 2/25:10,11
New American Library of World Literature, Inc., 2/18:13; 4/22:7
New Directions, 1/28:92
Newman Press, 1/28:96; 2/4:24; 3/4:27
New York Graphic Society, 1/28:93; 6/10:9
N. Y. Lithographing Corp., 1/7:101; 2/4:96; 3/4:131; 4/1:86; 5/6:76; 6/3:105
New York Times, 4/29:8, 9; 5/27:18, 19
New York University Press, 1/28:94, 95
Noonday Press, 1/28:97
Norton, W. W., & Co., Inc., 5/27:57
Oceana Publications, 5/27:129; 6/3:78
Oxford Paper Co., 1/7:99; 3/4:129; 4/1:79; 5/6:67
Oxford University Press, Inc., 1/7:28; 1/14:12; 1/28:98,99; 2/24:1-4; 2/11:42; 3/4:40
Pantheon Books, Inc., 1/28:100, 101; 2/4:5; 2/11:43; 3/4:14; 5/20:7
Parnassus Press, 1/21:87; 2/11:44
Peggy Cloth-Books, Inc., 2/11:124
Philosophical Library, 1/28:103; 2/18:26,62; 5/27:50
Polygraphic Company of America, 4/1:89; 4/15:34; 5/6:77; 5/20:36
Popular Library, Inc., 1/14:51-53; 3/4:19; 4/15:1-3, 31; 5/27:26, 27
Popular Mechanics Press, 1/28:104, 105; 3/18:59; 3/25:40; 4/1:46; 4/8:51; 4/15:35; 4/22:37; 4/29:41; 5/13:43; 5/27:47; 6/24:17
Praeger, Frederick A., Inc., 1/28:108
Prentice-Hall, Inc., 1/21:1-3; 1/28:57, 106, 107; 2/4: 23, 25, 27; 2/18:12, 15, 27; 3/4:12, 18; 4/8:8; 4/22:5, 8; 5/27:15-17, 43, 60
Princeton University Press, 1/28:109
Public Affairs Press, 1/28:110
Publishers Book Bindery, Inc., 1/7:101; 4/1:86; 5/6:76
Publishers Clearance Corp., 3/11:19
Putnam's, G. P., Sons, 1/14:6-10; 2/11:10, 29, 45; 2/18:6-9; 3/25:1-4; 6/3:10
Rand McNally & Co., 2/11:46; 2/18:23; 2/25:12; 3/4:15; 3/11:17; 3/25:9
Random House, 1/14:11; 1/28:111; 2/4:19, 21; 5/27:34
Regnery, Henry Co., 1/28:112; 2/18:24, 2/25:19,
Reinhold Publishing Corp., 1/28:113; 4/29:5-7
Revell, Fleming H., Co., 1/28:114; 3/4:17
Rosen, Richards, Associates, Inc., 1/28:115
Rider, John F., Publisher, 1/28:271
Rinehart & Co., Inc., 1/14:5; 1/28:116, 117; 2/4:59-62; 2/25:16; 3/18:1-4; 5/13:8; 5/20:8; 5/27:20, 21
Ronald Press, 1/28:118; 5/27:54
Roy Publishers, 1/28:119; 2/11:47
Rutgers University Press, 1/28:120; 6/3:6
Sagamore Press, 2/25:13-15; 3/11:11
St. Anthony Guild Press, 1/21:87
St. Martin's Press, Inc., 1/28:121; 2/11:129
Sargent, Porter, Publisher, 1/28:278
Scribner's, Charles, Sons, 1/7:14, 15; 1/28:122, 123; 2/11:48,49; 2/18:58,59; 3/4:8; 4/1:54,55; 5/27:39
Seabury Press, Inc., 1/28:124; 3/4:21
Seahorse Press, The, Inc., 2/18:64; 3/4:95; 4/8:51; 5/6:35; 6/10:61
Self-Realization Fellowship, 1/28:268; 3/4:100; 5/27:136
Sheed & Ward, 1/28:126,127; 2/11:50; 3/4:20; 3/25:32
Simon & Shuster, Inc., 1/7:8; 1/28:128,129; 2/11:1-3; 2/18:17; 3/4:38; 3/11:1-5; 3/18:16; 3/25:10; 4/8:9; 6/17:9,15
Skira, Inc., Publishers, 3/18:12
Slicklen, C. J., Co., 2/4:97; 3/4:130
Smith, Albert D. & Co., Inc., 1/7:86,87 2/4:85; 3/4:121; 4/1:69; 5/6:62,63; 6/3:87
Specialist Publishing Co., The, 4/29:45
Stanford University Press, 1/28:130
Steck Co., The, 2/11:130; 5/27:131
Syracuse University Press, 1/28:131; 5/27:56
Tapley, J. F., Co., 4/1:83
Tomkins, J. E., 1/7:101; 2/4:97; 3/4:130; 4/1:87; 5/6:76; 6/3:105
Transatlantic Arts, Inc., 1/28:133
Tudor Publishing Co., 1/28:135; 2/4:58
Turck & Reinfeld, Inc., 1/7:101; 2/4:97; 3/4:130; 4/1:87; 5/6:77; 6/3:105
United States Naval Institute, 6/3:4
University of California Press, 1/28:136,137
University of Chicago Press, 1/28:138,139
University of Illinois Press, 5/27:5
University of Kentucky Press, 1/28:140
University of Michigan Press, 1/28:141
University of Minnesota Press, 1/28:142
University of Nebraska Press, 1/28:143
University of North Carolina Press 5/27:32,33
University of Oklahoma Press, 1/28:144
University of Southern California Press, 5/27:59
University of Texas Press, 1/28:145; 5/27:38
University of Wisconsin Press 3/11:14
Vanguard Press, 1/21:23-26; 1/28:146; 2/11:51
Van Nostrand, D., Co., Inc., 1/28:147; 2/18:25
Viking Press, The, 1/7:1-7; 1/28:148; 2/11:52,53 3/11:6; 3/18:8; 6/14:1-5,20
Warne, Frederick, & Co., 2/11:54
Warren, S. D., Co., 2/4:91; 4/1:75; 6/3:93
Watson-Guptill Publications, 2/4:26
Watts, Franklin, Inc., 2/11:55
Westcott & Thomson, 2/4:93
Westminster Press, 1/28:151; 2/11:56; 3/4:6,7
Winston, The John C., Co., 1/28:152,153,276; 2/11:57
Witkower Press, Inc., The, 1/7:22, 23
Wolff, H., Book Mfg. Co., 2/4:97; 3/4:130; 4/1:87; 5/6:76; 6/3:105
World Publishing Co., The, 1/7:12,13; 1/28:154; 2/11:60; 3/4:4,5; 3/25:34,35; 5/13:1-3; 6/10:56,57; 6/24:68
Yale University Press, 1/28:155; 5/27:36
Yoseloff, Thomas, Inc., 3/18:10
Zero Press, The, 1/28:156